

Mellanox Interconnect Solutions

Michael Kagan
Chief Technology Officer

- Leading provider of high-throughput, low-latency server and storage interconnect
 - FDR 56Gb/s InfiniBand and 10/40GbE
 - Reduces application wait-time for data
 - Dramatically increases ROI on data center infrastructure
- Company headquarters:
 - Yokneam, Israel; Sunnyvale, California
 - ~950 employees; worldwide
- Solid financial position
 - Record revenue in FY'11; \$259.3M
 - Q1'12 revenue = \$88.7M; up 61.2% Y-o-Y
 - Q2'12 guidance ~\$125.0M to \$130.0M
 - Cash + investments @ 3/31/12 = \$276.6M

Fortune 100 Penetration

5 of top 10
Global
Banks



10 of top 10
Automotive
Manufacturers



5 of top 10
Pharmaceutical
Companies



9 of top 10
Oil and Gas
Companies

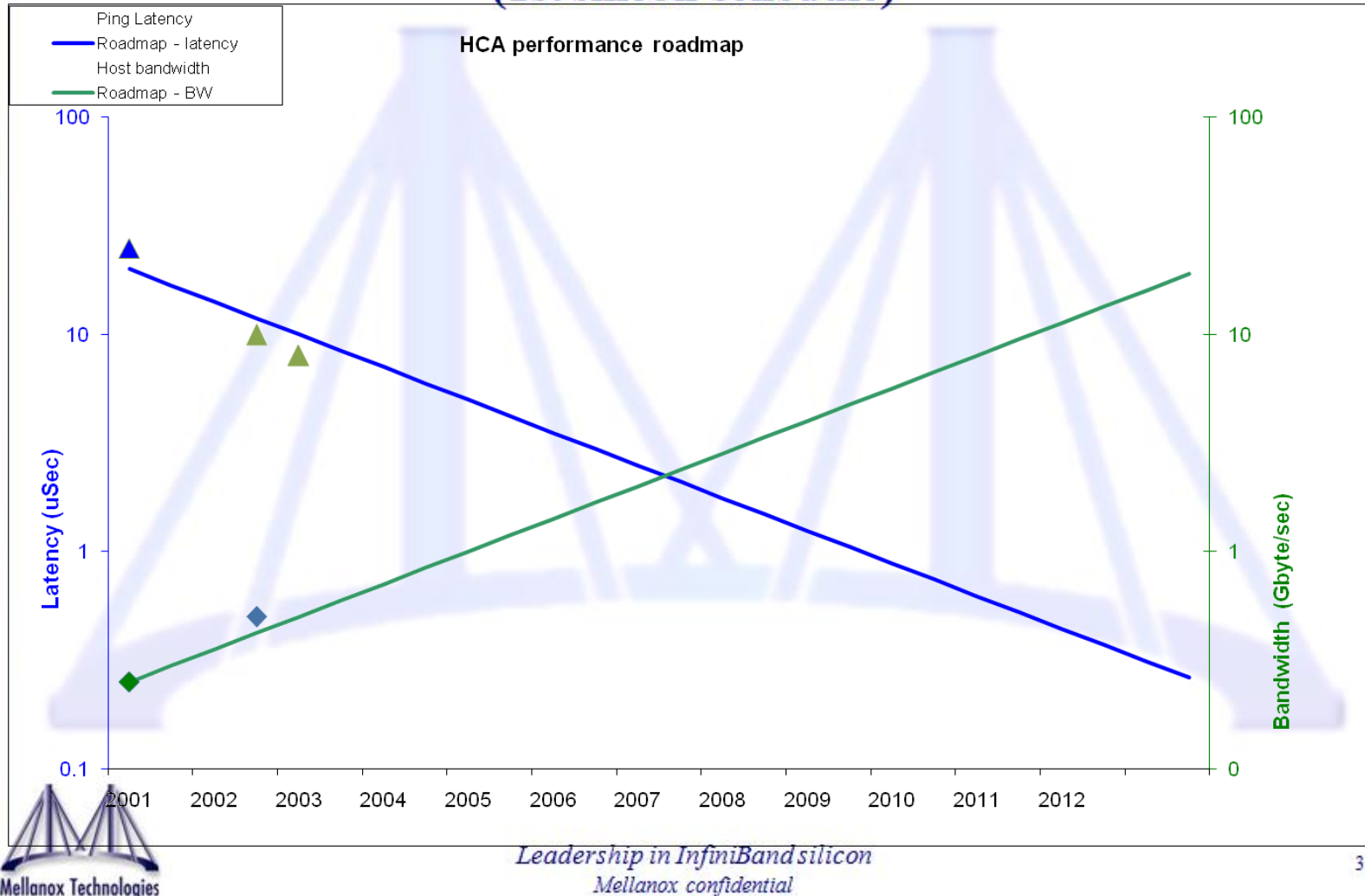


Forecast – tell the future

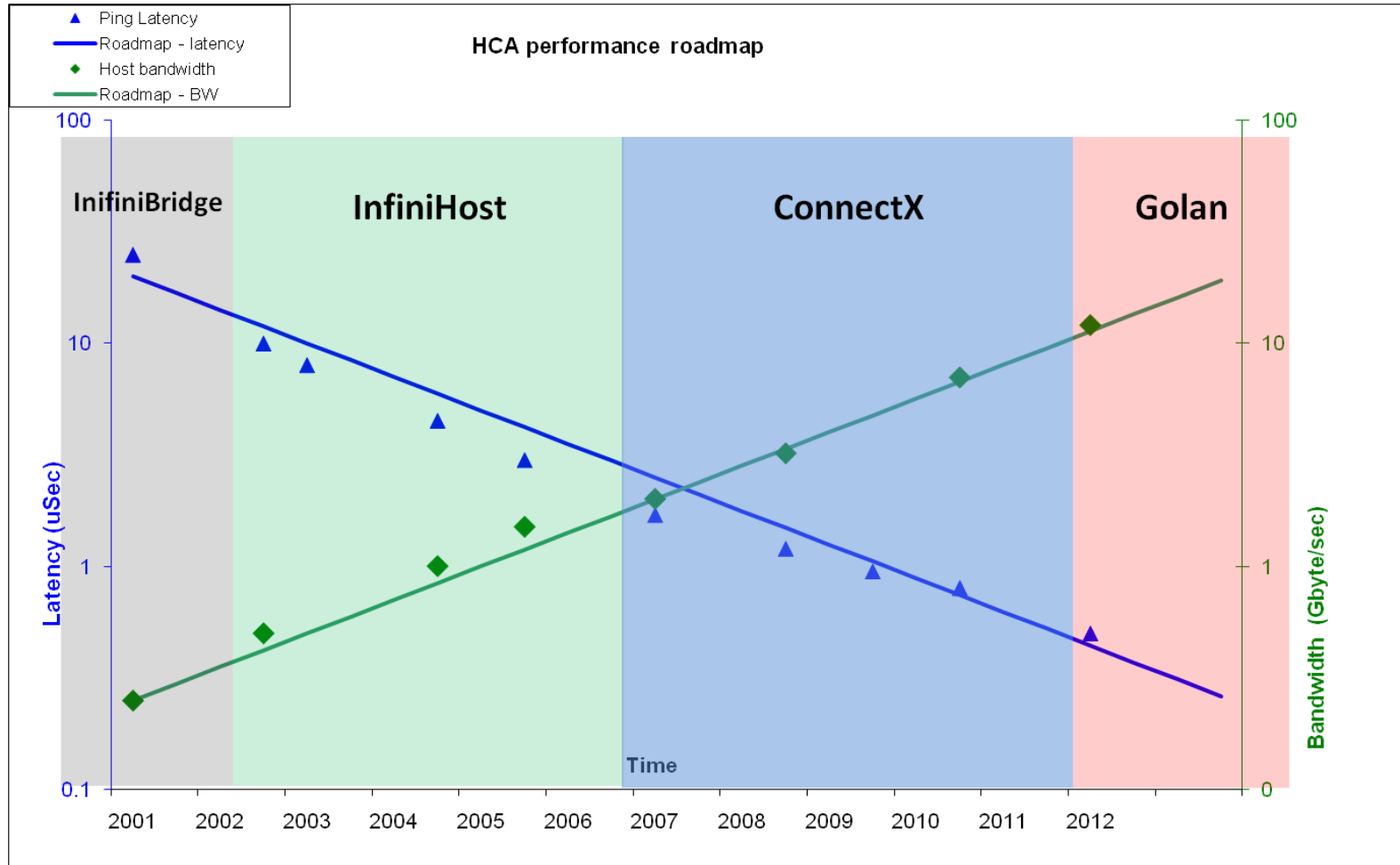
Vision – tell the future

and make it happen!

Mellanox HCA Roadmap – September 2003 (1st silicon schedule)



Mellanox HCA performance track record (March 2011) (1st silicon schedule)



Execution is God

Andy Grove, 1992

- InfiniBridge – IB TCA + switch
 - Tape out – Q4/00
 - Samples – Q1/01
 - Production – Q2/01
- InfiniScale – 8-port SDR IB switch
 - Tape out – Q3/01
 - Samples – Q4/01
 - Production – Q1/01
- InfiniHost – PCIX HCA
 - Tape out – Q2/03
 - Samples – Q3/03
 - Production – Q4/03
- InfiniScale-3 – 24-port DDR IB switch
 - Tape out – Q3/03
 - Samples – Q4/03
 - Production – Q1/04
- InfiniHost-III EX – PCIe HCA, 2xDDR
 - Tape Out – Q4/03
 - Samples – Q1/04
 - Production – Q2/04
- InfiniHost-III LX – PCIe HCA, 1xDDR
 - Tape Out – Q4/04
 - Samples – Q1/05
 - Production – Q2/05
- ConnectX – VPI HCA, 2xQDR/10GE
 - Tape Out – Q4/06
 - Samples – Q1/07
 - Production – Q2/07
- InfiniScale-IV – 36-port QDR switch
 - Tape Out – Q1/08
 - Samples – Q2/08
 - Production – Q3/08
- BridgeX – IB/FC/Eth bridge
 - Tape Out – Q4/08
 - Samples – Q1/09
 - Production – Q3/09
- ConnectX2 – VPI HCA, 40GE Eth
 - Tape Out – Q1/09
 - Samples – Q2/09
 - Production – Q3/09
- SwitchX – VPI FDR/40/10/1GE/FC switch
 - Tape Out – Q4/10
 - Samples – Q1/11
 - Production – Q2/11
- ConnectX3 – VPI HCA, 40GE Eth, 56G IB
 - Tape Out – Q1/11
 - Samples – Q2/11
 - Production – Q3/11
- ConnectIB – 100Gbit HCA
 - TapeOut - Q1/12
 - Samples – Q2/12
 - Production – Q3/12 (E)

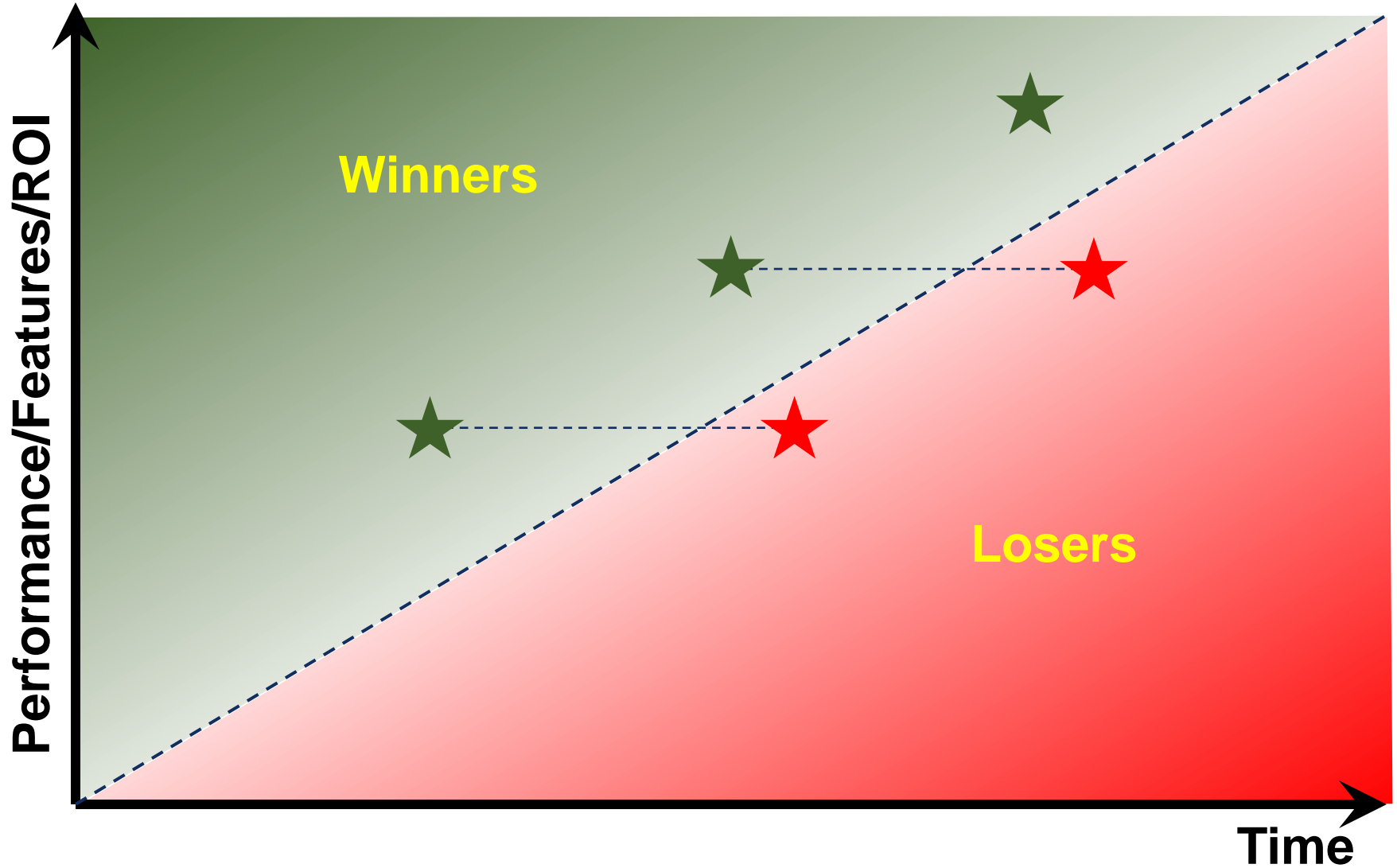
13/13 A-step silicon in production

*Always do your best
supporting your
customer*

***It is not always
enough that we do
our best; sometimes
we have to do what
is required***

Winston Churchill

Rule #3 – Maintain Leadership



Leading Supplier of End-to-End Interconnect Solutions



Server / Compute

Switch / Gateway

Storage Front / Back-End

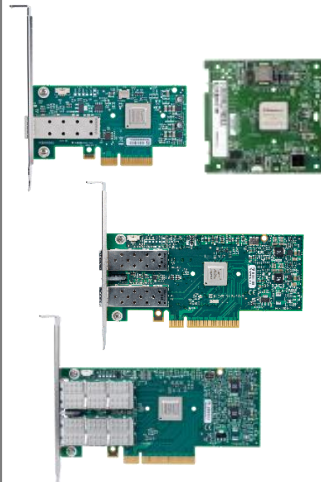


Comprehensive End-to-End InfiniBand and Ethernet Portfolio

ICs



Adapter Cards



Switches/Gateways



Host/Fabric Software



Cables



Top Tier OEMs, ISVs and Distribution Channels



Hardware OEMs

Servers



Storage



Embedded



Software Partners

Microsoft®



Novell®



vmware®

ORACLE®

IBM DB2

REUTERS

SYNOPSYS®

Autodesk®

Selected Channel Partners



Netweb TECHNOLOGIS



	<i>Machine</i>	<i>CPUs</i>	<i>Gflops</i>
1.	Earth Simulator	5120	35,860
2.	ASCI (Quadrics)	8160	13,880
3.	Apple (InfiniBand)	2200	10,280
4.	Xeon (Myrinet)	2500	9,819

**Performance of Various Computers Using Standard
Linear Equations Software**

Jack J. Dongarra*

Computer Science Department
University of Tennessee
Knoxville, TN 37996-1301

and

Computer Science and Mathematics Division
Oak Ridge National Laboratory
Oak Ridge, TN 37831

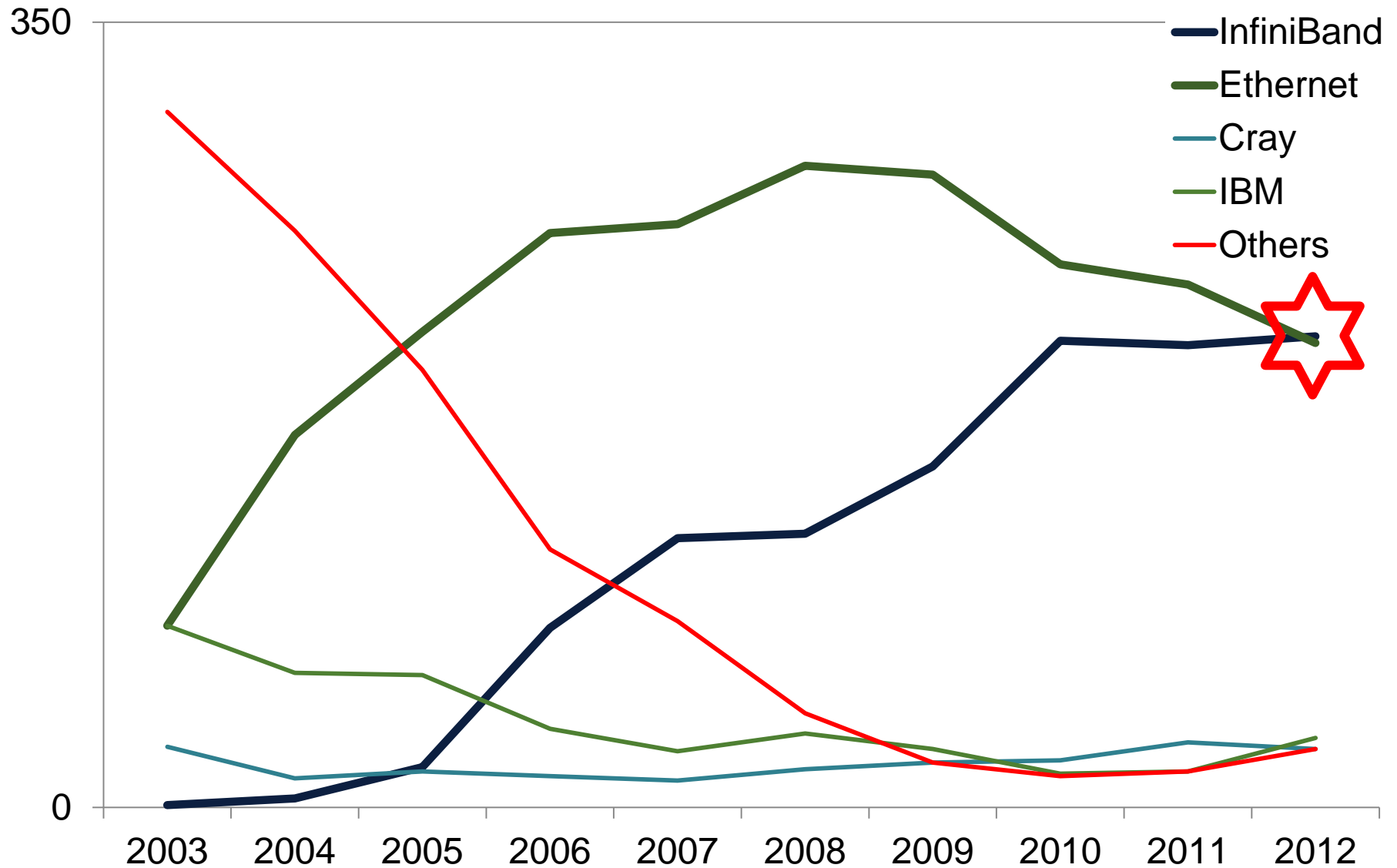


*If sleep-deprived
pizza-fed students*

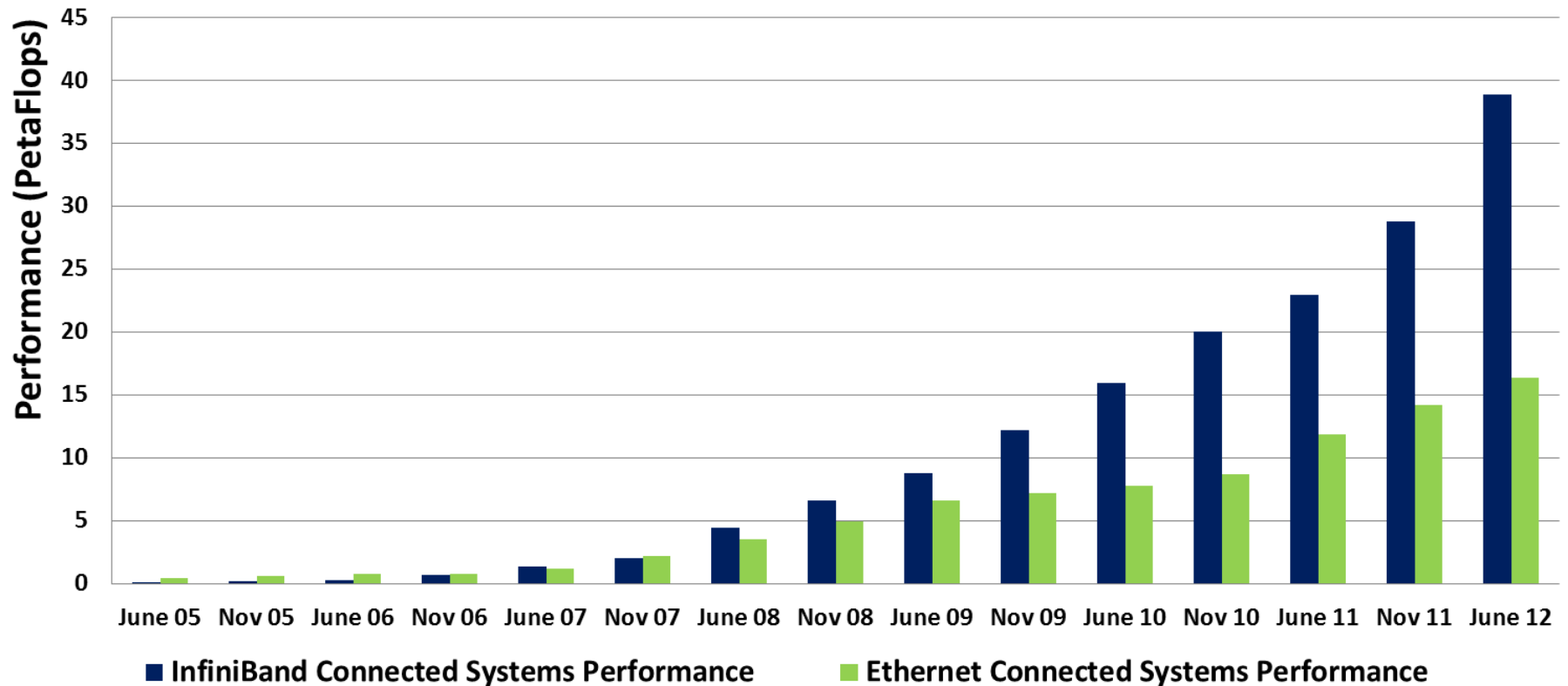


*can do it, so can
YOU!*

Top500 Interconnects

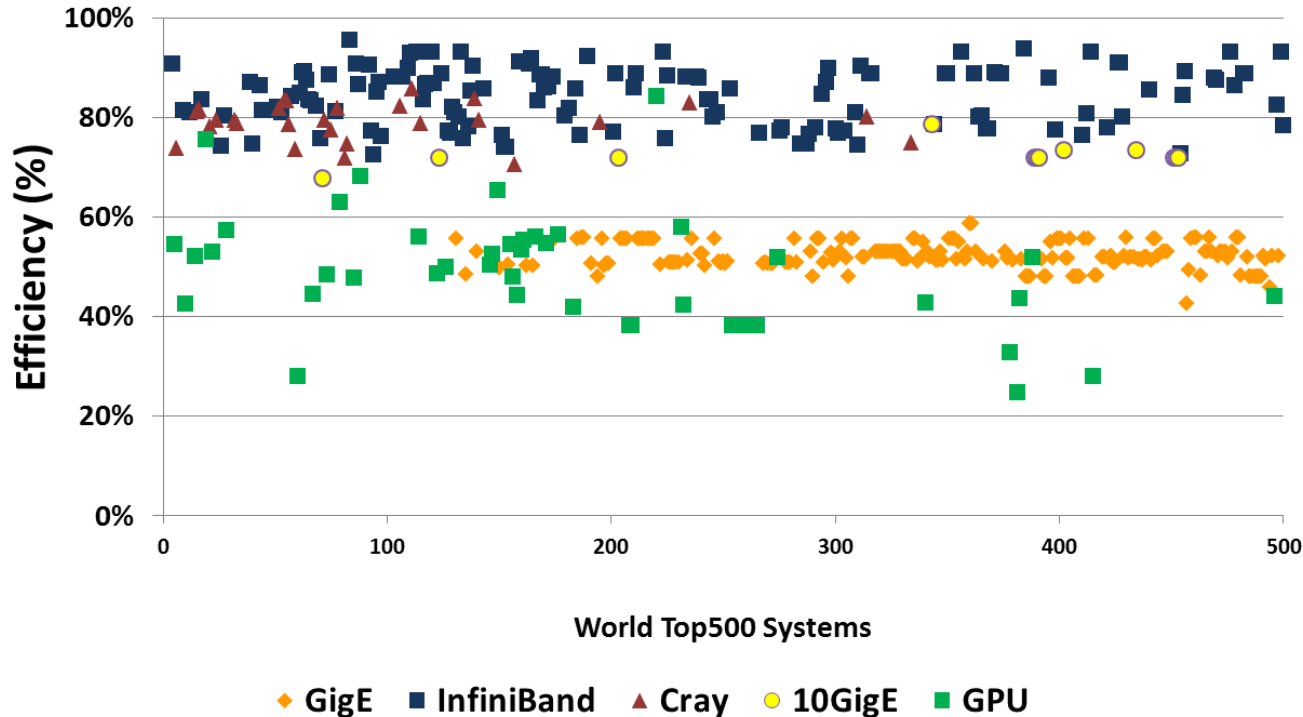


TOP500 Performance Trends Per Interconnect



InfiniBand-based clusters outpaced Ethernet in 3 years

World Leading Compute Systems Efficiency Comparison

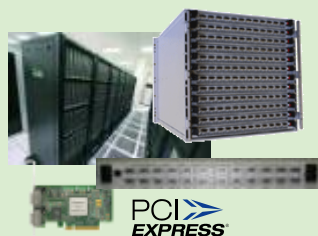


With InfiniBand the cluster is 1.5X more efficient

2002
10Gb/s



2005
20Gb/s



2008
40Gb/s



2011
56Gb/s



Highest Performance, Reliability, Scalability, Efficiency

FDR INFINIBAND TECHNOLOGY

THE NEXT GENERATION OF
HIGH-PERFORMANCE SCALABLE CONNECTIVITY

FDR InfiniBand New Features and Capabilities

Performance / Scalability

- >12GB/s bandwidth, <0.7usec latency
- PCI Express 3.0
- InfiniBand Routing and IB-Ethernet Bridging

Reliability / Efficiency

- Link bit encoding – 64/66
- Forward Error Correction
- Lower power consumption

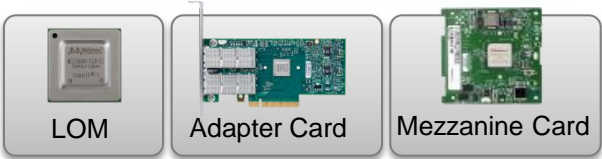
ConnectX-3 VPI Adapter



Applications

Networking | Storage | Clustering | Management

Acceleration Engines



SwitchX™ VPI Switch

Unified Fabric Manager

Switch OS Layer

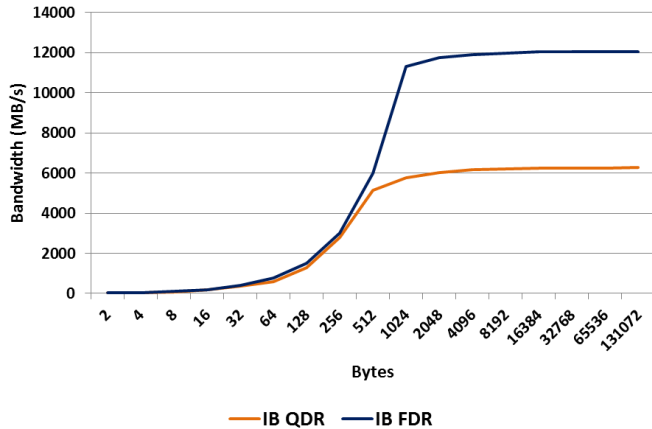


64 ports 10GbE
 36 ports 40GbE
 48 10GbE + 12 40GbE
 36 ports IB up to 56Gb/s
 8 VPI subnets

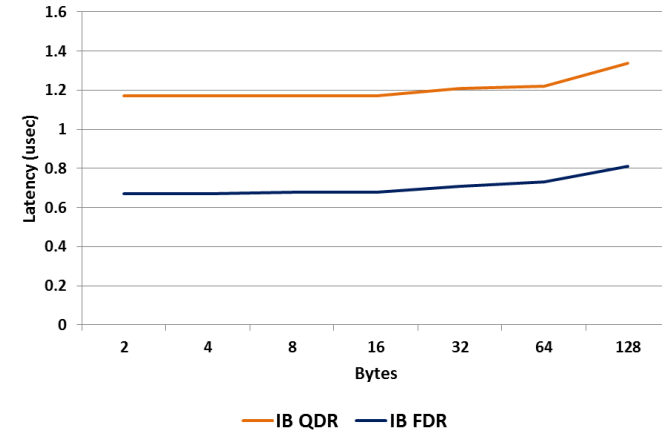
FDR InfiniBand PCIe 3.0 vs QDR InfiniBand PCIe 2.0



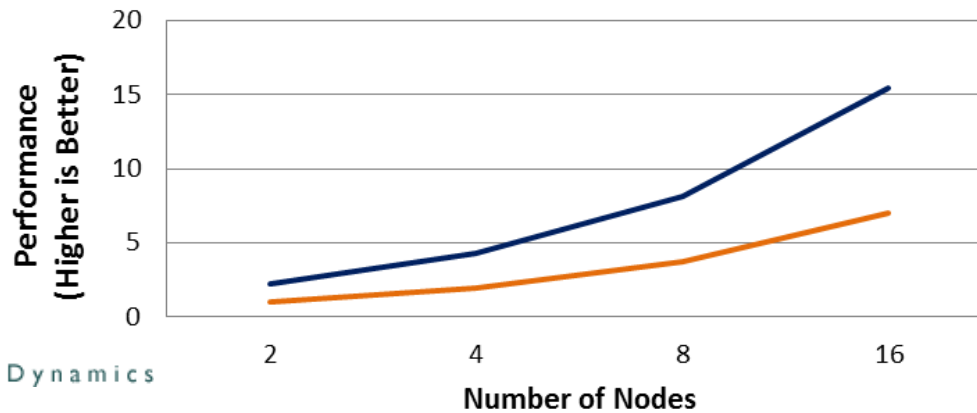
InfiniBand Bandwidth Bi-Directional



InfiniBand Latency



NAMD Performance



— FDR InfiniBand / PCIe 3.0 — QDR InfiniBand / PCIe 2.0

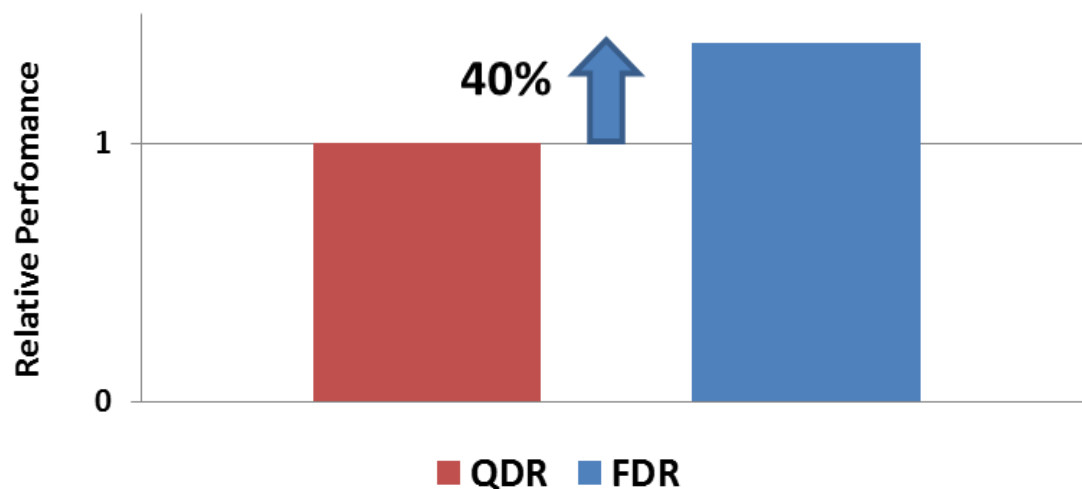


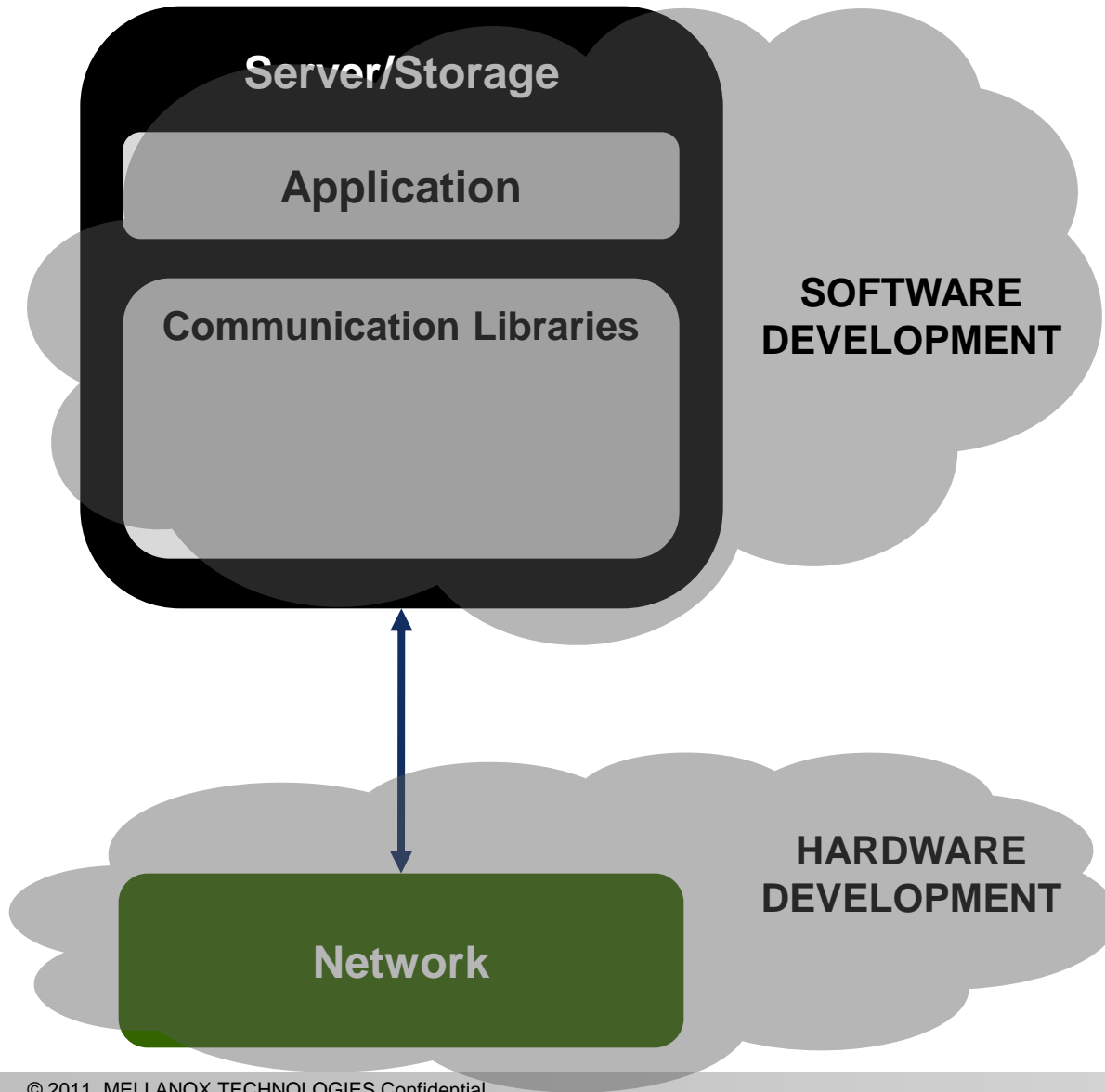
**Double the Bandwidth, Half the Latency
Higher Application ROI**

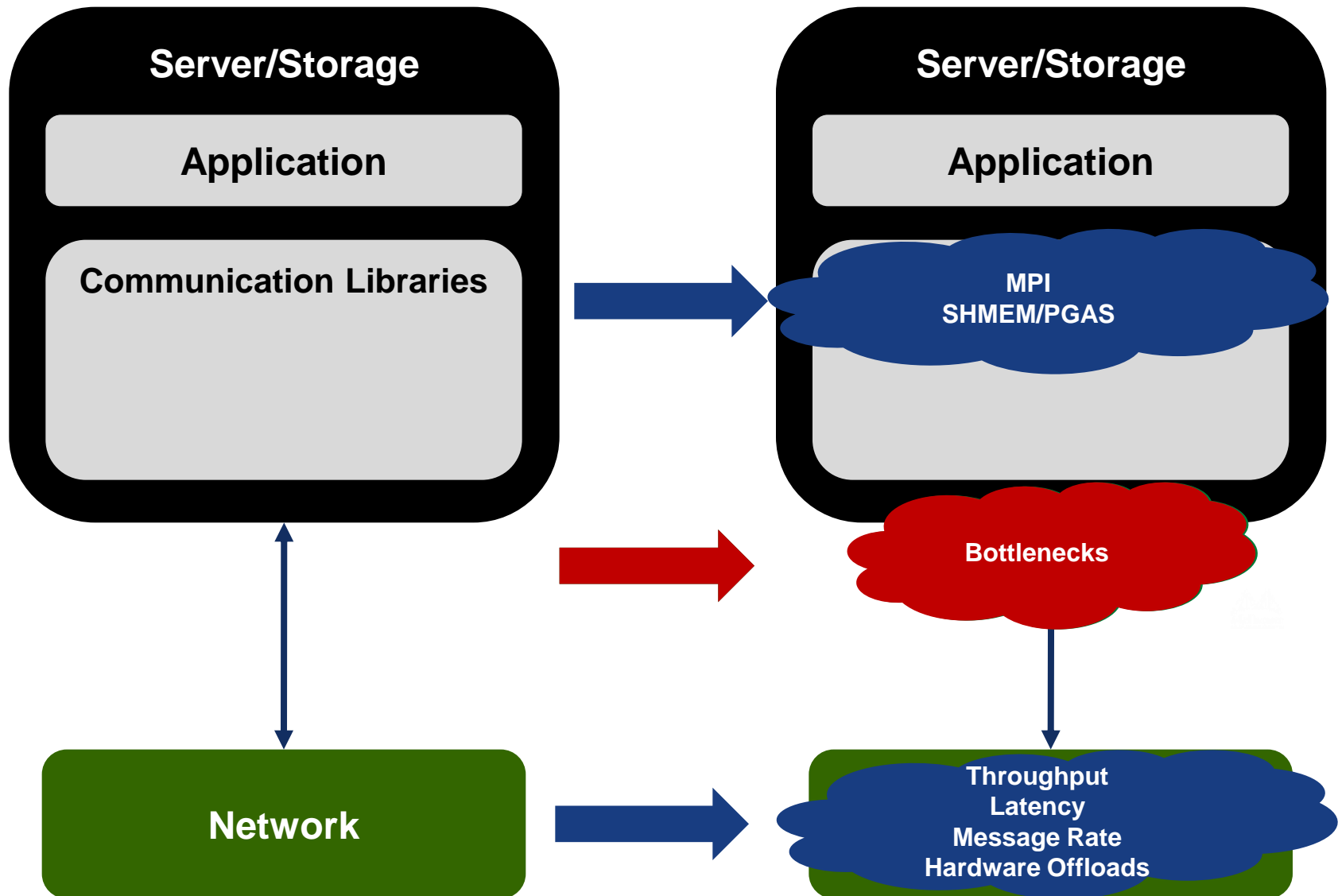
- LS-DYNA Automotive Crash Simulator
 - General purpose structural and fluid analysis simulation software package
 - Used for automobile, aerospace and manufacturing simulations
- FDR 56Gb/s InfiniBand improves runtime by nearly 40%
 - 24 nodes, 384 core SandyBridge based cluster

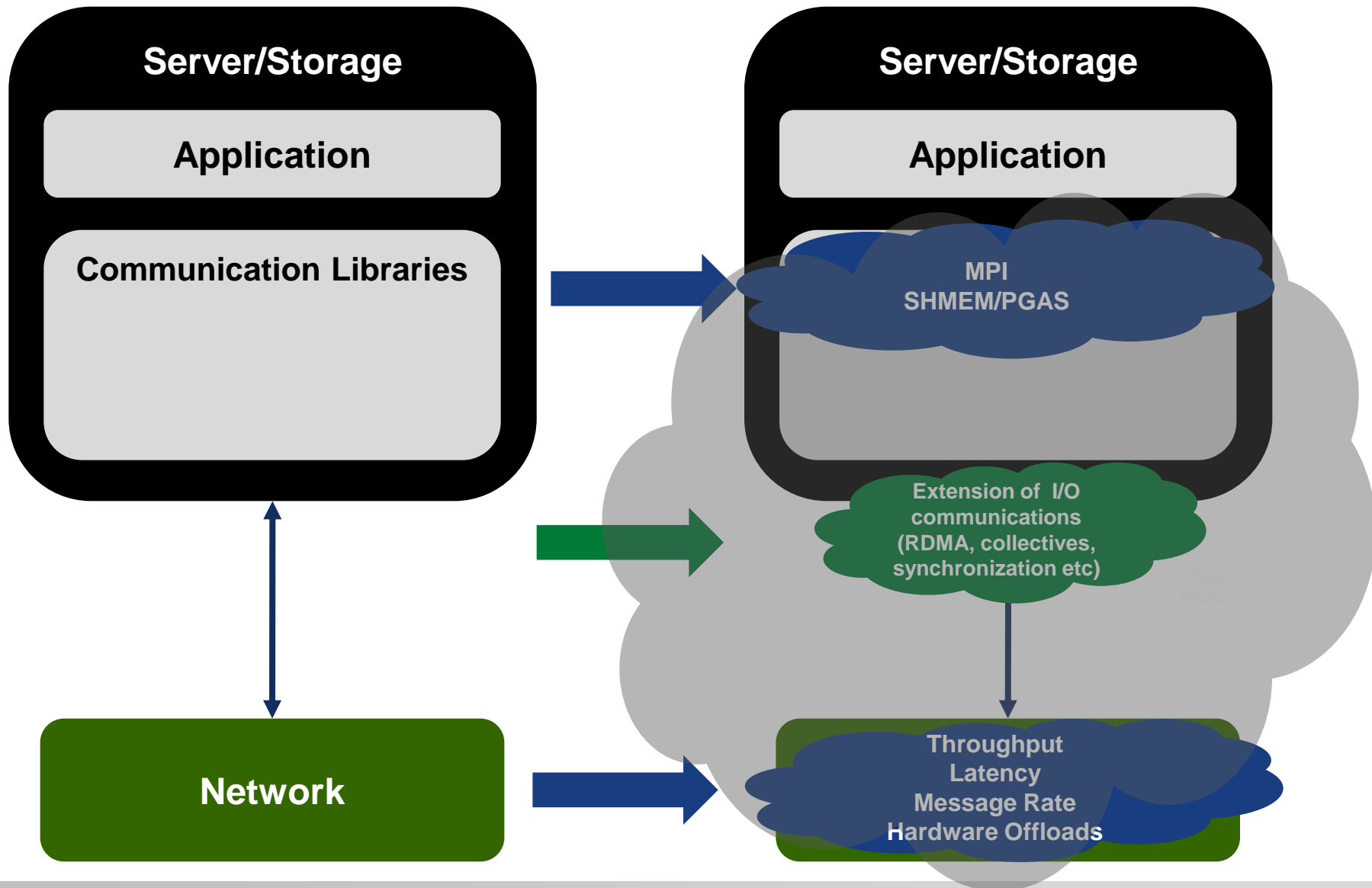


LS-DYNA Benchmark
(neon_refined_revised)

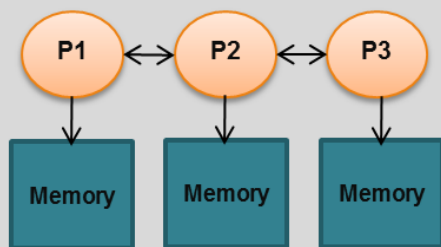




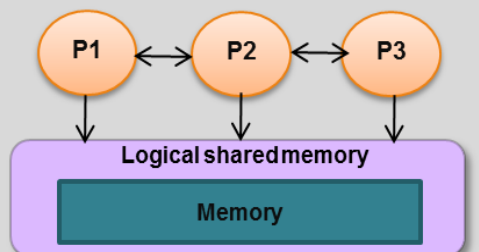




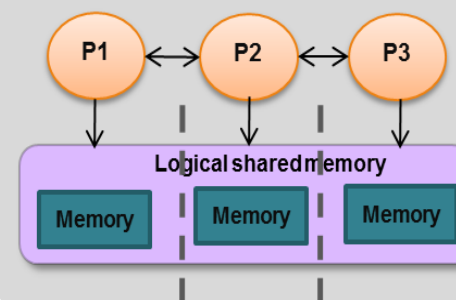
MPI



SHMEM



PGAS



MXM

- Reliable Messaging Optimized for Mellanox HCA
- Hybrid Transport Mechanism
- Efficient Memory Registration
- Receive Side Tag Matching

FCA

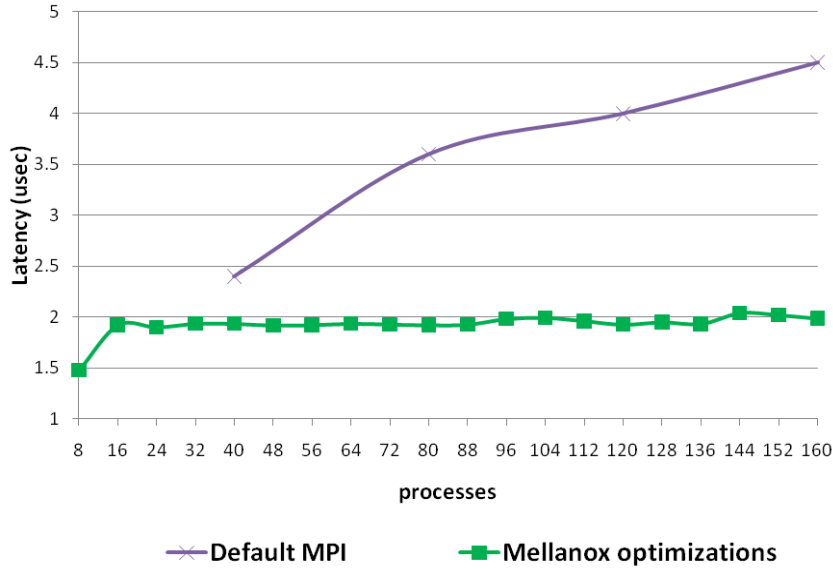
- Topology Aware Collective Optimization
- Hardware Multicast
- Separate Virtual Fabric for Collectives
- CoreDirect Hardware Offload

InfiniBand Verbs API

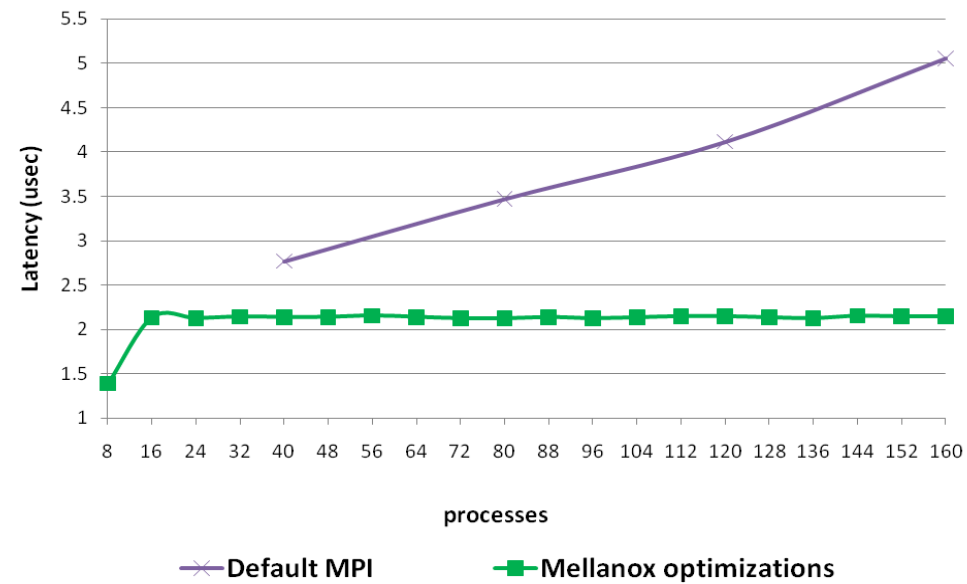
MXM – Scalability



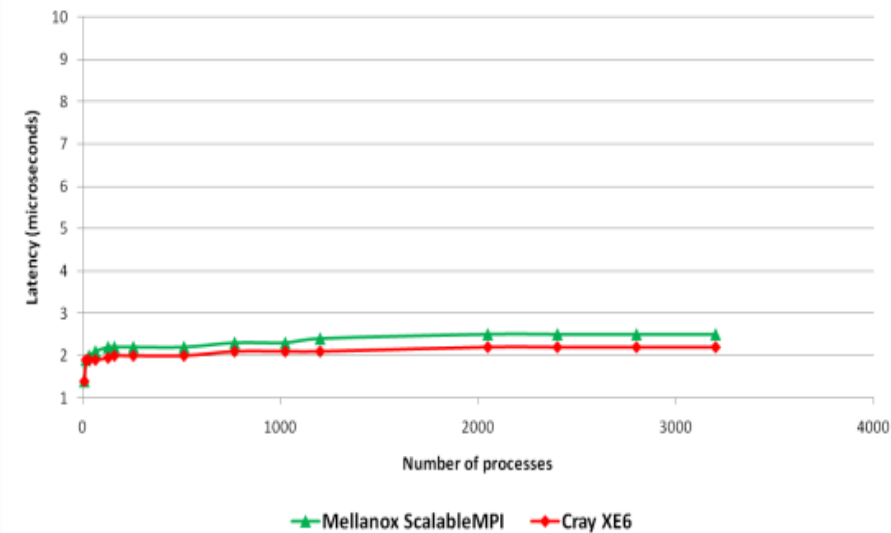
MPI Natural Ring Latency



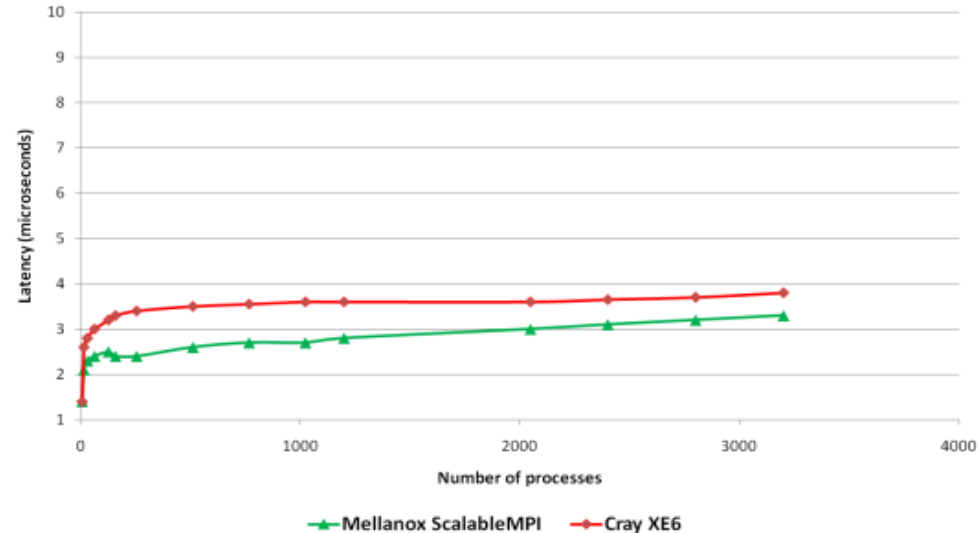
MPI Random Ring Latency



MPI Natural Ring Latency



MPI Random Ring Latency



Mellanox MPI Optimizations – Highest Scalability at LLNL



Mon, Jun 20, 2011

Mellanox and Lawrence Livermore National Laboratory Demonstrate Leading Performance and Scalability for HPC Applications

Continuous Collaboration Between Organizations Helps to Maximize HPC Clustering Efficiencies and Boost Application and User Workload Performance

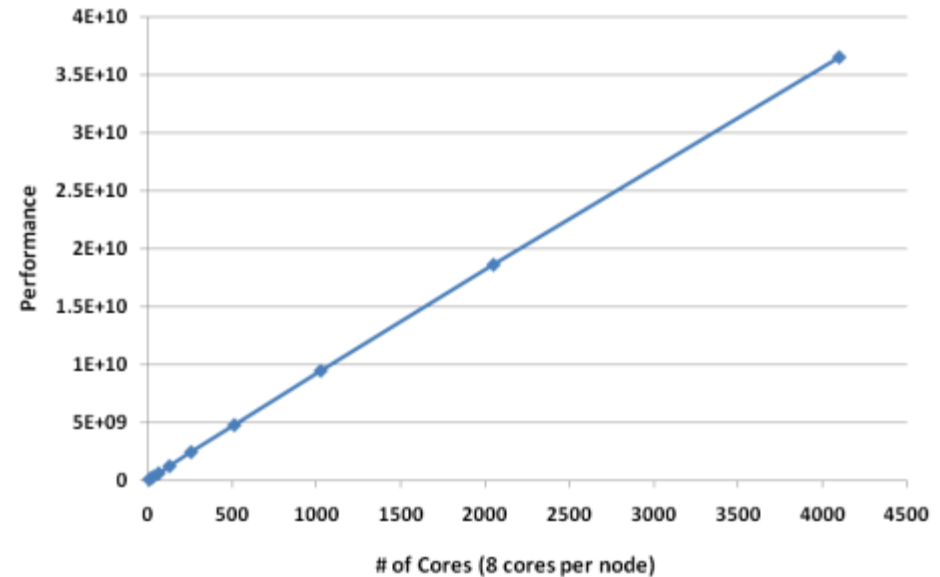
ISC'11, Hamburg, Germany – June 20, 2011 – Mellanox® Technologies, Ltd. (NASDAQ: MLNX; TASE: MLNX), a leading supplier of high-performance, end-to-end connectivity solutions for data center servers and storage systems, and Lawrence Livermore National Laboratory (LLNL), today announced world-leading scalability achieved with LLNL supercomputers and Mellanox InfiniBand interconnect solutions. The results are based on collaboration between the two organizations to enhance high-performance computing (HPC) software drivers and MPI libraries on top of Mellanox's scalable interconnect solutions. The joint effort has delivered new levels of workload performance and maximized the return on investment for LLNL users.

"LLNL is tasked to take on some of the world's most difficult and complex problems – all of which are very compute-intensive and place huge performance demands on the network," said Matt Leininger, deputy for advanced technology projects at LLNL. "The collaborative work with Mellanox has helped us to recently advance our scaling capabilities in our large scale Hyperion testbed cluster, delivering significant benefits on tested workloads. Deploying these enhancements on our production cluster will result in faster application runtime which increases research productivity."

The Mellanox and LLNL teams modified Message Passing Interface (MPI) libraries to optimize Mellanox InfiniBand capabilities and enhance application performance and efficiencies. The tested workload performance at scale increased up to 700 percent and resulted in significant progress to meet LLNL's petascale and exascale computing goals.

workload performance at scale increased up to 700 percent

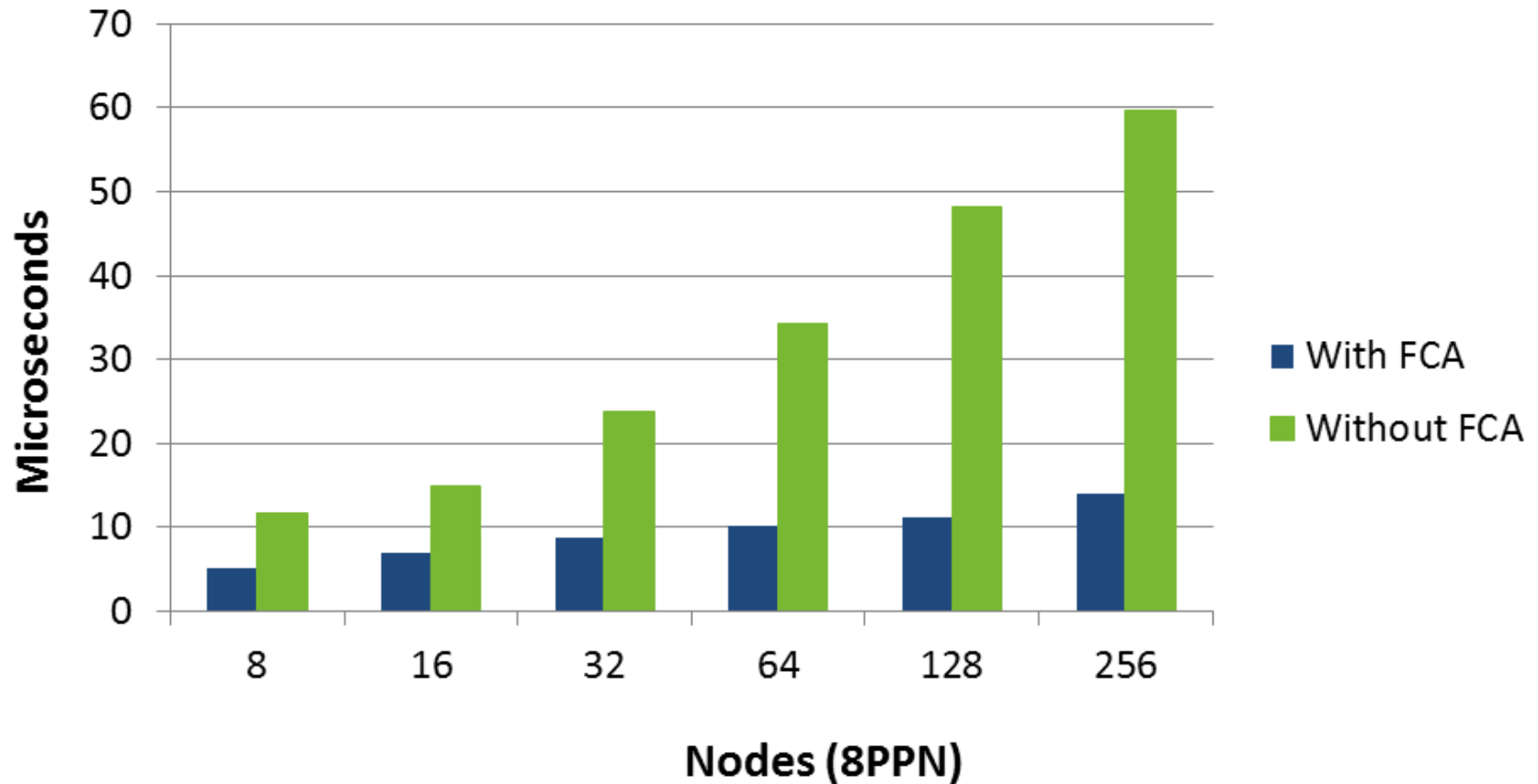
AMG Performance (Solver 2) - Hyperion (LLNL)



- Mellanox MPI optimization enable linear strong scaling for LLNL application

World **Leading** Performance and Scalability

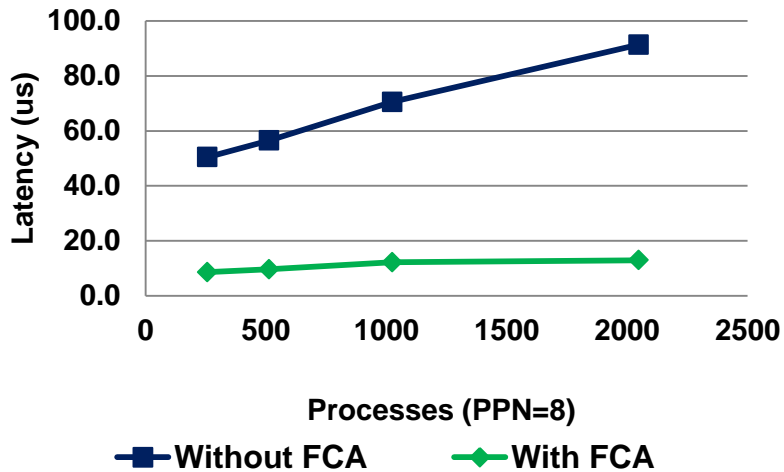
IMB Barrier - FDR



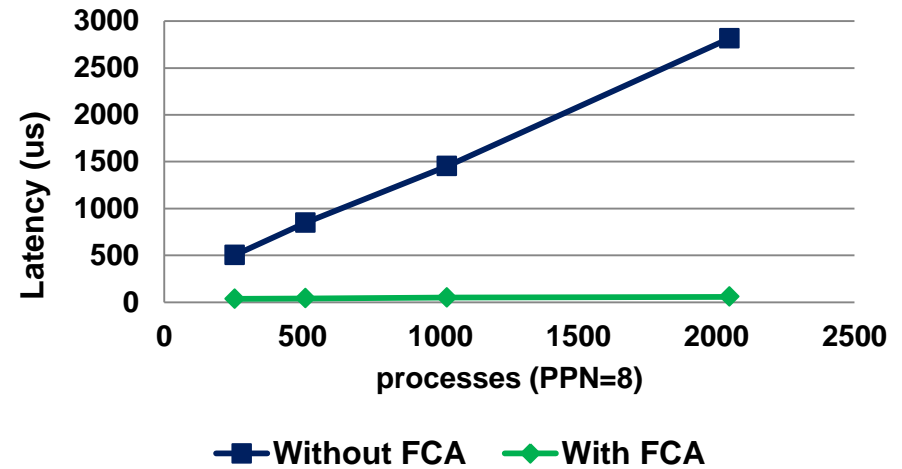
FCA – Collective Acceleration Results for SHMEM



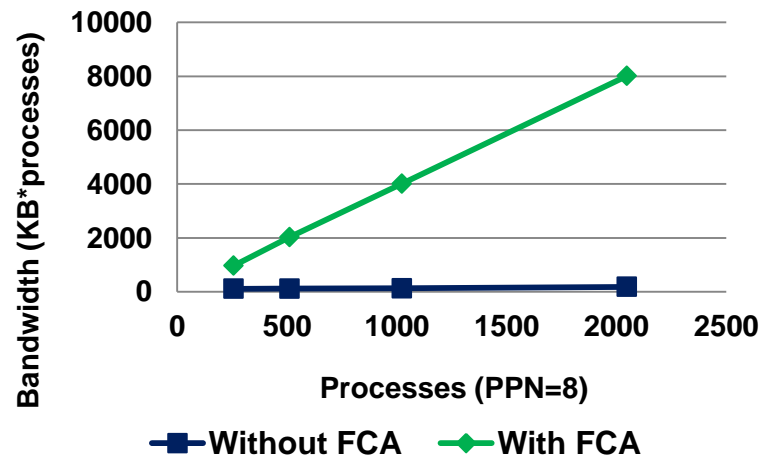
Barrier Collective

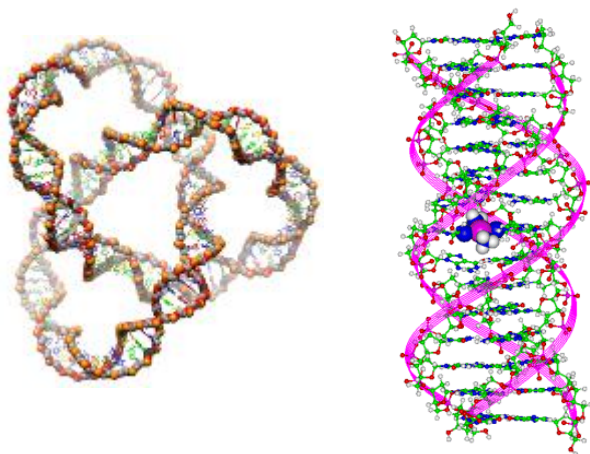


Reduce Collective

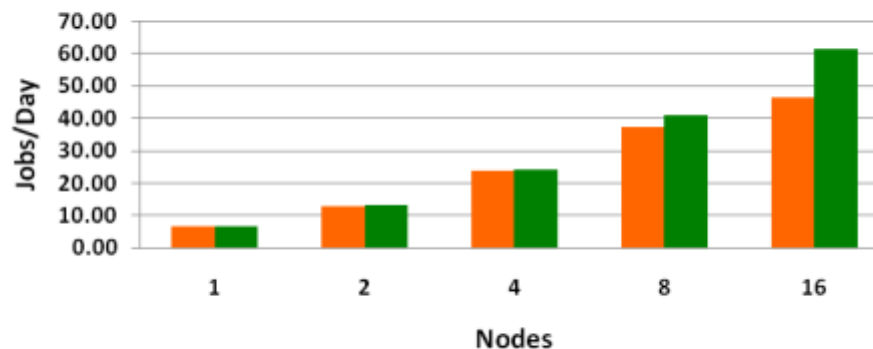


8-Byte Broadcast

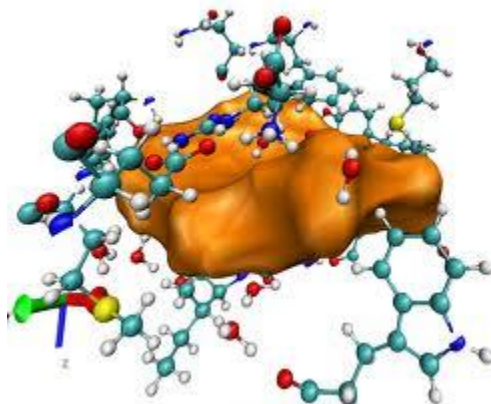




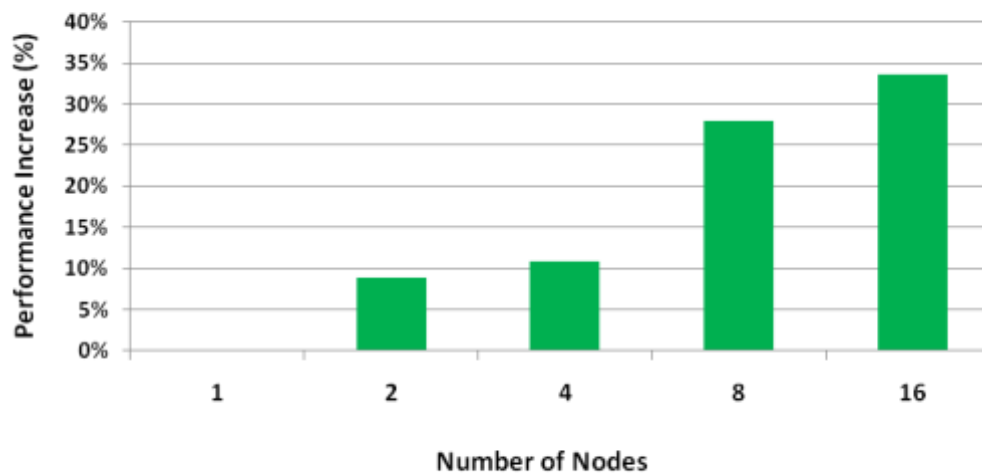
AMBER Benchmark (myoglobin)



CPMD

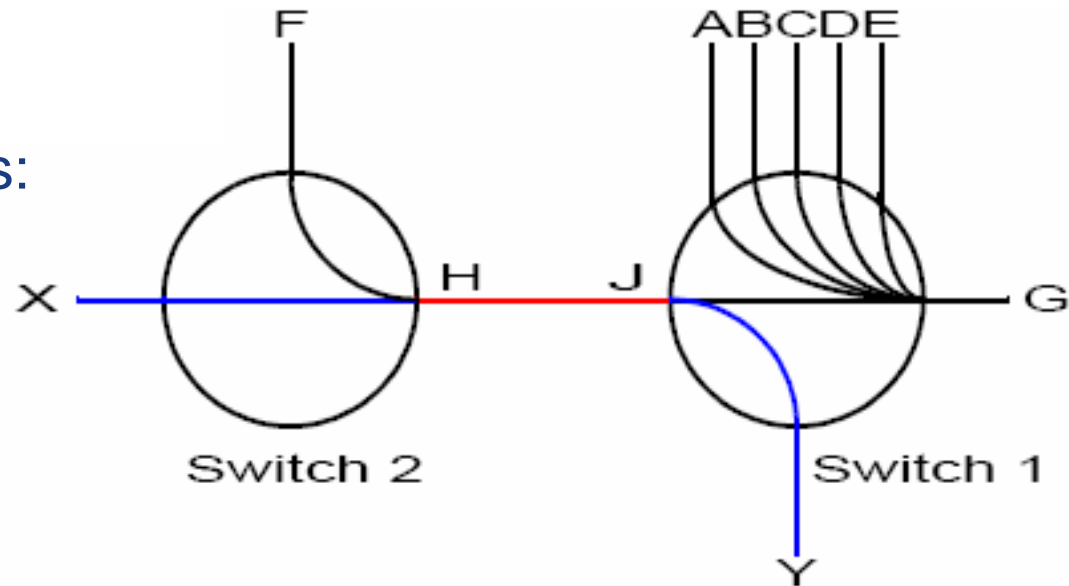


Without FCA FCA
CPMD Benchmark (C120)



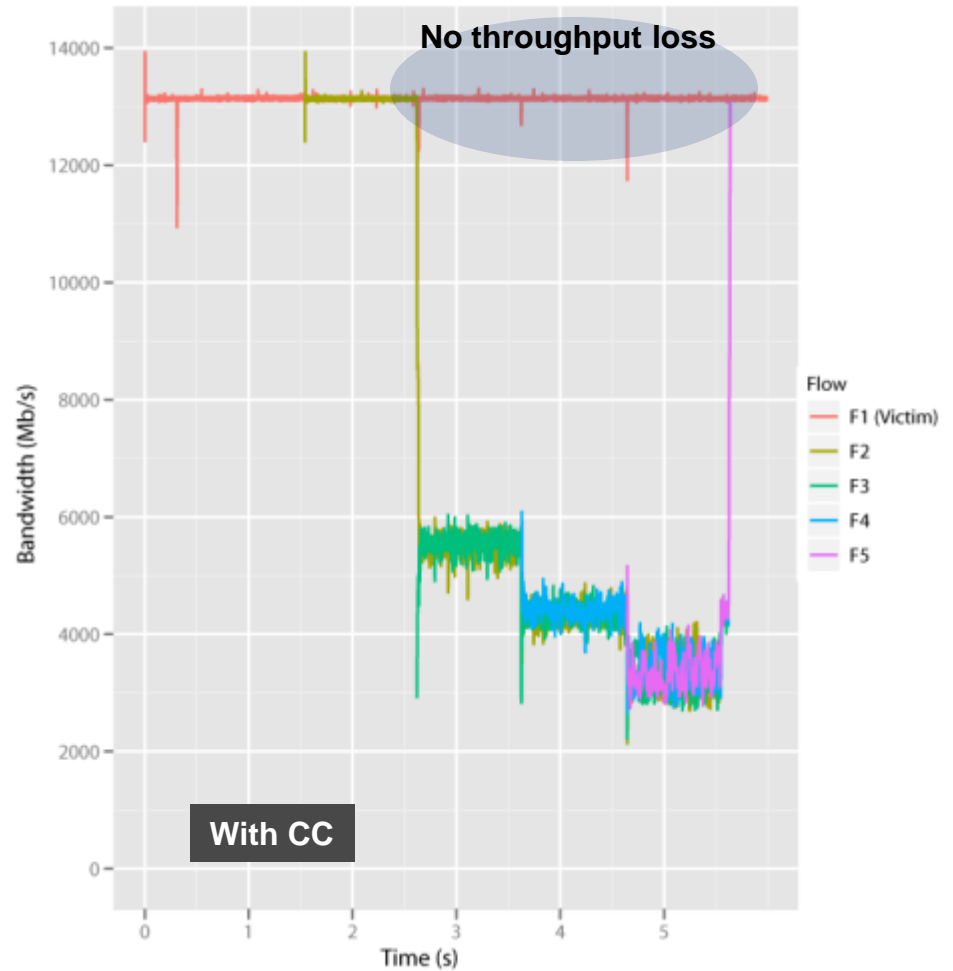
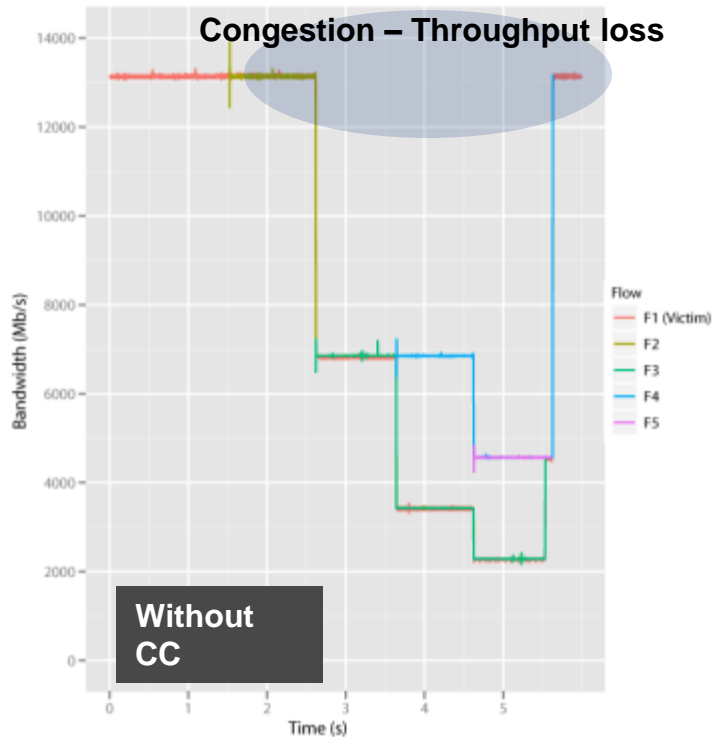
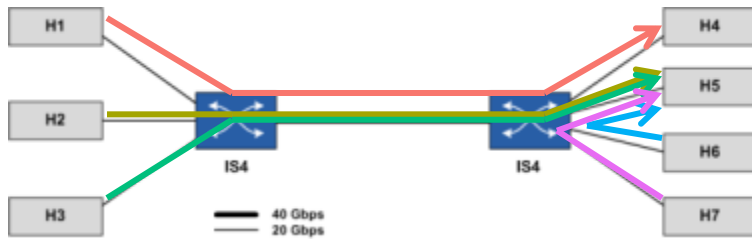
*Acknowledgment: HPC Advisory Council for providing the performance results

- Desired behavior
 - A-G...F-G – 1/6 link BW
 - X-Y – 5/6 link BW
- Congestion effect – lossless:
 - A-G...E-G – 1/6 link BW
 - F-G – 1/12 link BW
 - X-Y – 1/12 link BW
- Congestion effect – lossy:
 - Massive packets' drop
 - Application-visible impact

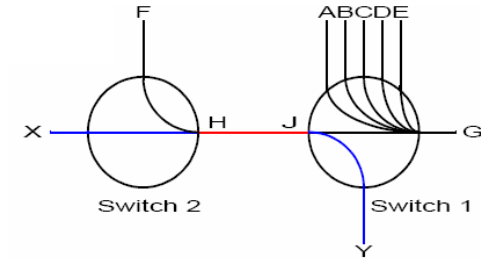


Solution – Slow Down Injection Rate

HW-based Congestion Handling – InfiniBand



Network Latency	% Improvement
Ping Pong Latency	88%
Natural Ring Latency	81.6%
Random Ring Latency	81.3%
Ping Pong bandwidth	85.5%
Applications (HPCC)	% Improvement
PTRANS	76%
FFT	40%

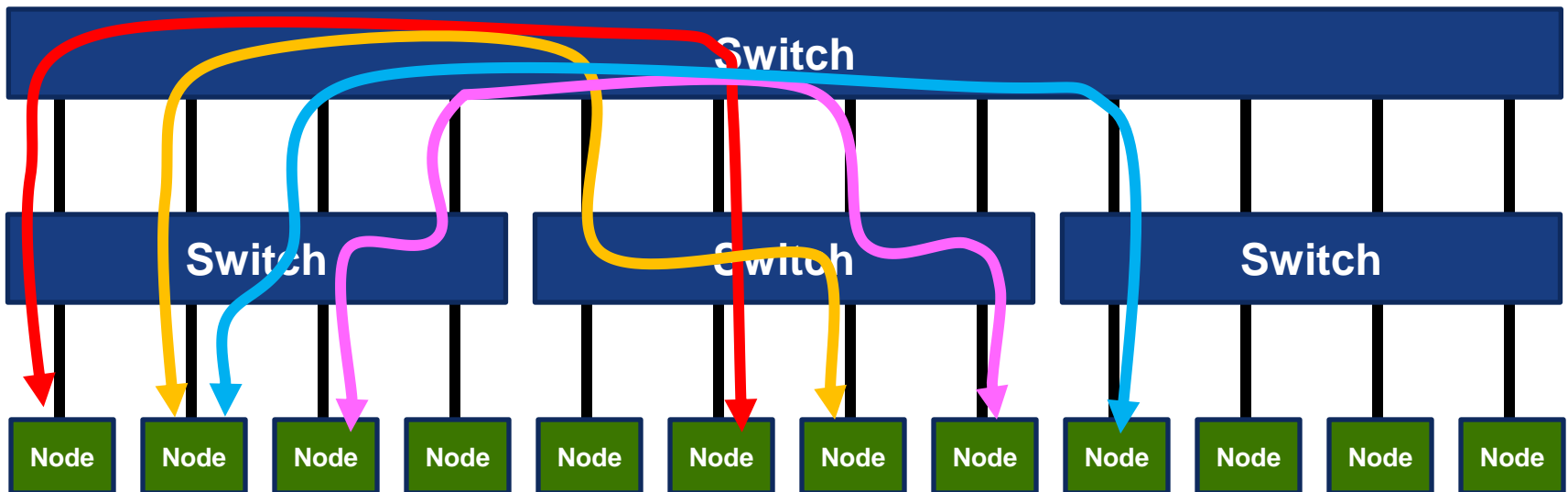
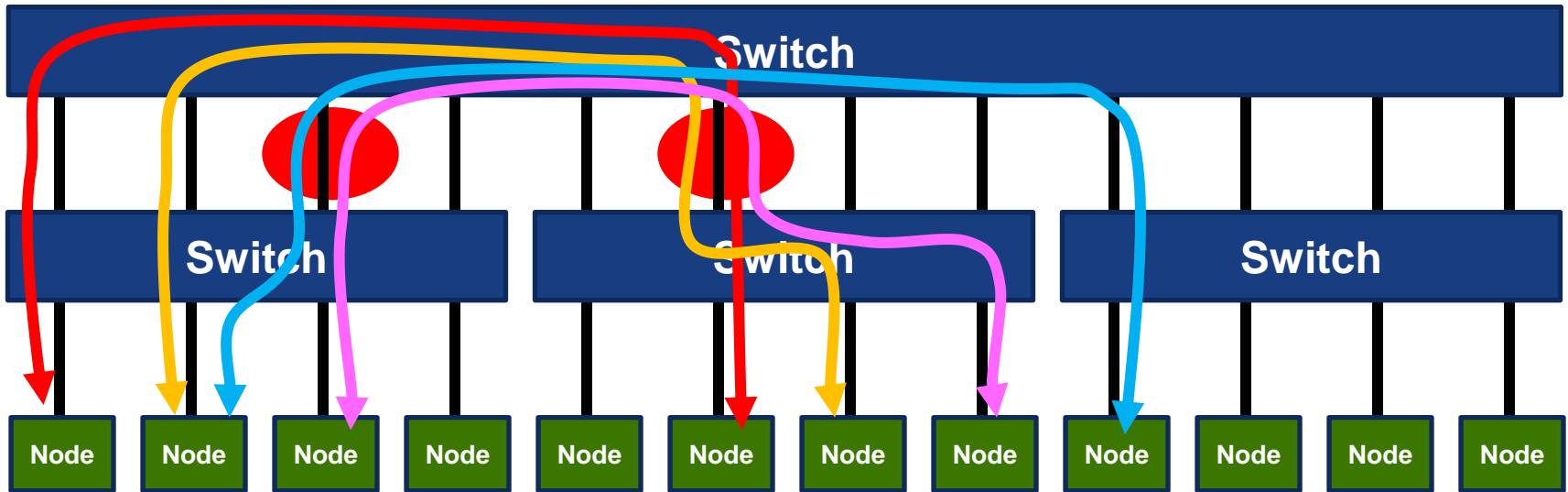


For more performance examples:
“First Experiences with Congestion Control in InfiniBand Hardware”;
Ernst Gunnar Gran, Magne Eimot, Sven-Arne Reinemo, Tor Skeie, Olav Lysne, Lars Paul Huse, Gilad Shainer; IPDPS 2010

[simula . research laboratory] - by thinking constantly about it

Congestion Free Network For Highest Efficiency

In-Network Congestion



■ Static Network Configuration

- Identify equivalent paths
- Program Routing Tables with alternative paths, set decision thresholds

■ Run-Time

Switches – pick optimal path, report route change to SM

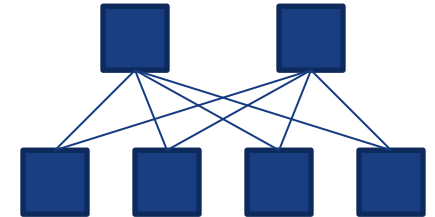
SM – update decision parameters (thresholds)

220 server node system, Mellanox InfiniBand HCAs and switches

Hot Spots Configuration	No Adaptive Routing		With Adaptive Routing	
	Average Bandwidth	Minimum Bandwidth	Average Bandwidth	Minimum Bandwidth
None	100.0%		NA	NA
2:41,3:4,4:1	79.4%	37.3%	99.7%	99.6%
2:35,3:5,4:1	80.3%	37.1%	99.7%	99.0%
2:30,3:10,4:1	75.9%	36.5%	99.7%	99.5%
2:41,3:5,4:1	82.4%	37.7%	99.7%	99.4%

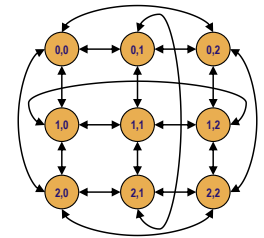
■ CLOS (fat-tree)

- Can be fully non-blocking (1:1) or blocking (x:1)
- Typically enables best performance



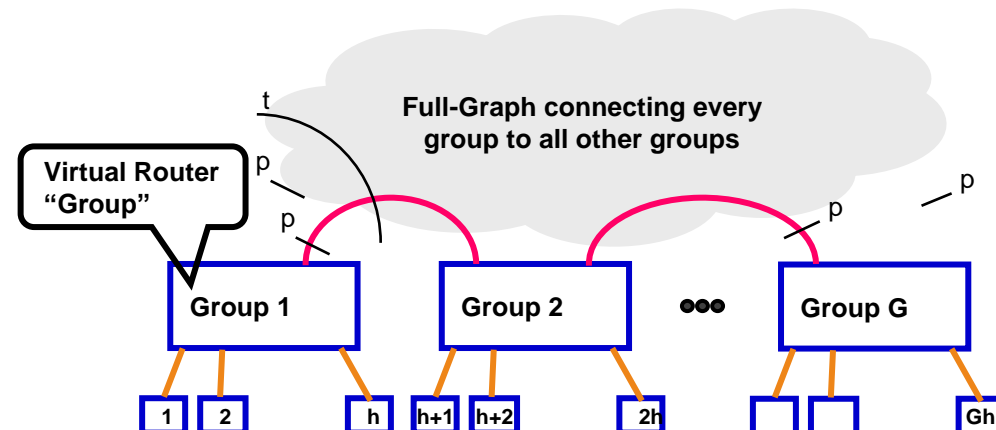
■ Mesh or 3D Torus

- Great performance solutions for applications with locality
- Simple expansion for future growth



• Dragonfly

- Hierarchical scale-out
- Cabling-optimized topology



Pleiades
SGI Altix ICE 8200EX/8400EX
111,104 total cores –
Intel Xeon processors
(quad and hex core)

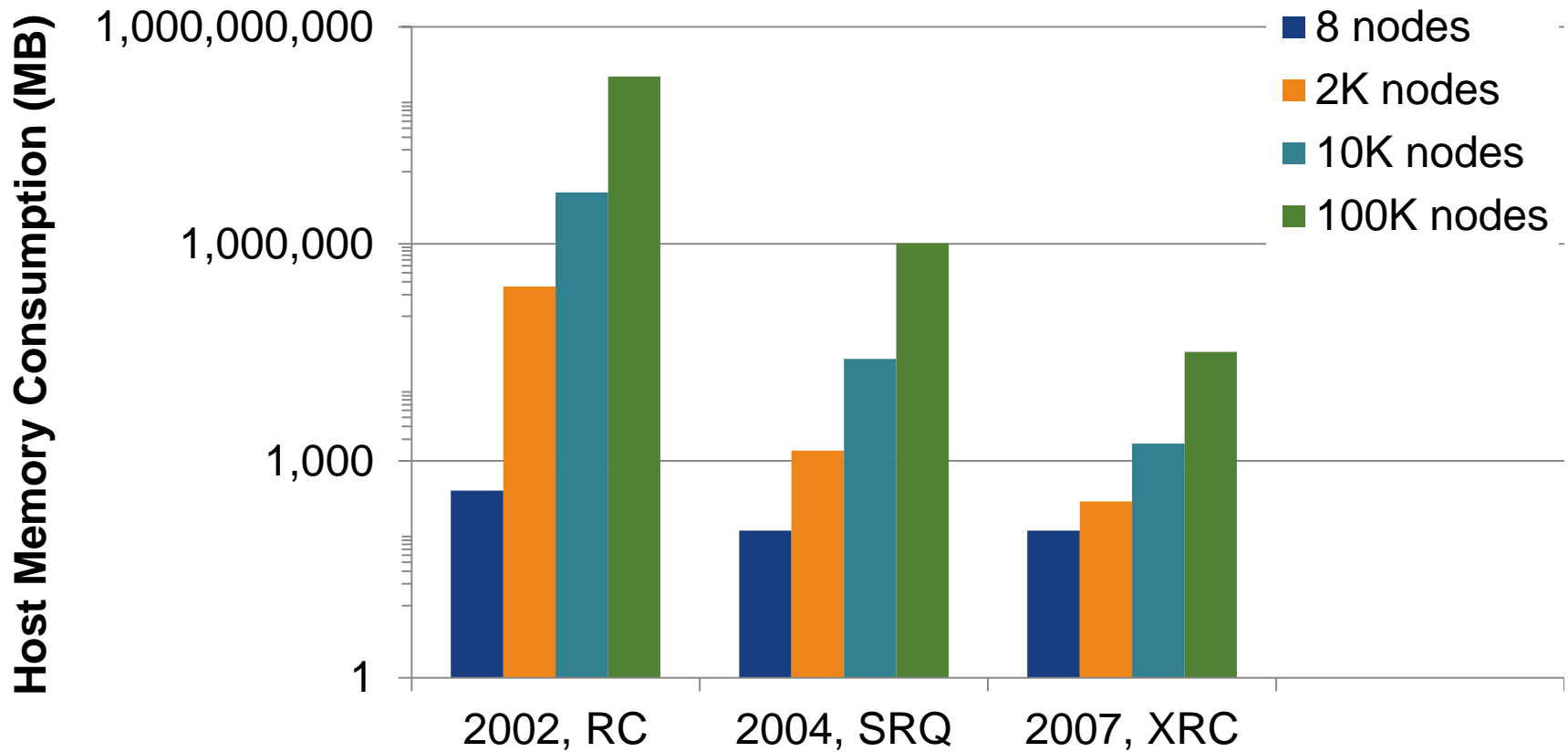


PLEIADES
RACK 33-48



20,000-node Cluster

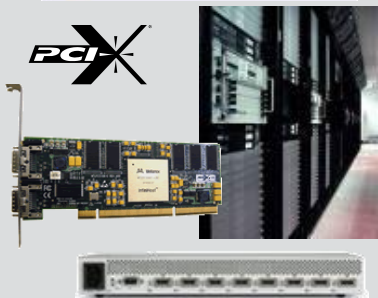
On the Way to Exascale – Scalability Challenge



InfiniHost

World's first
InfiniBand HCA

10Gb/s InfiniBand
PCI-X host interface
1 million msg/sec



2002

InfiniHost III

World's first PCIe
InfiniBand HCA

20Gb/s InfiniBand
PCIe 1.0
2 million msg/sec



2005

ConnectX (1,2,3)

World's first
Virtual Protocol
Interconnect (VPI)
Adapter

40/56Gb/s InfiniBand
PCIe 2.0, 3.0 x8
33 million msg/sec



2008-11

Connect-IB

The Exascale
Foundation



June
2012

Announcing Connect-IB: The Exascale Foundation

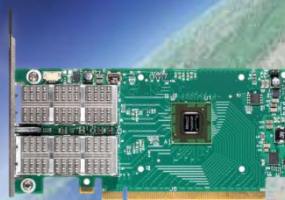


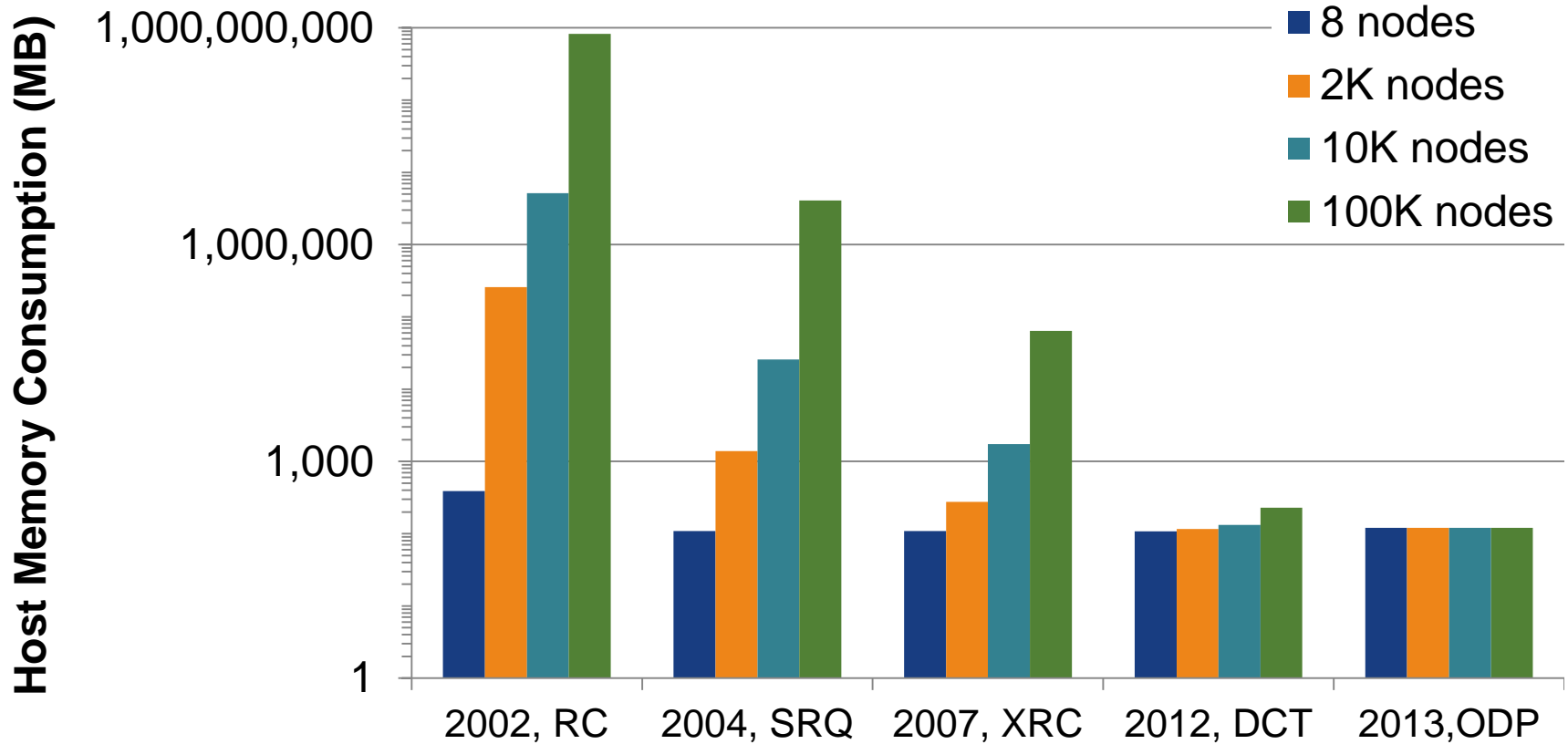
- **Salability Solution at Transport Layer**
 - Unlimited inter-node Scalability
 - Intra-node scalability above 256 cores
- **World's fastest adapter**
 - 100Gbit/Sec bandwidth, <0.7uSec latency
 - 130M messages/sec, 20M IOPs/sec
- **Data Integrity**
 - Internal datapath ECC
 - Unbreakable link technology
 - Application-level data integrity
- **HW virtualization**
 - 512 Virtual Machines at HW performance
 - VM-transparent migration

Enter the World of Scalable Performance

The logo for Connect-IB, with 'Connect' in a black sans-serif font and 'IB' in a large, orange, stylized font with a white outline and a small 'TM' trademark symbol. The text is set against a white rounded rectangular background with a subtle shadow.

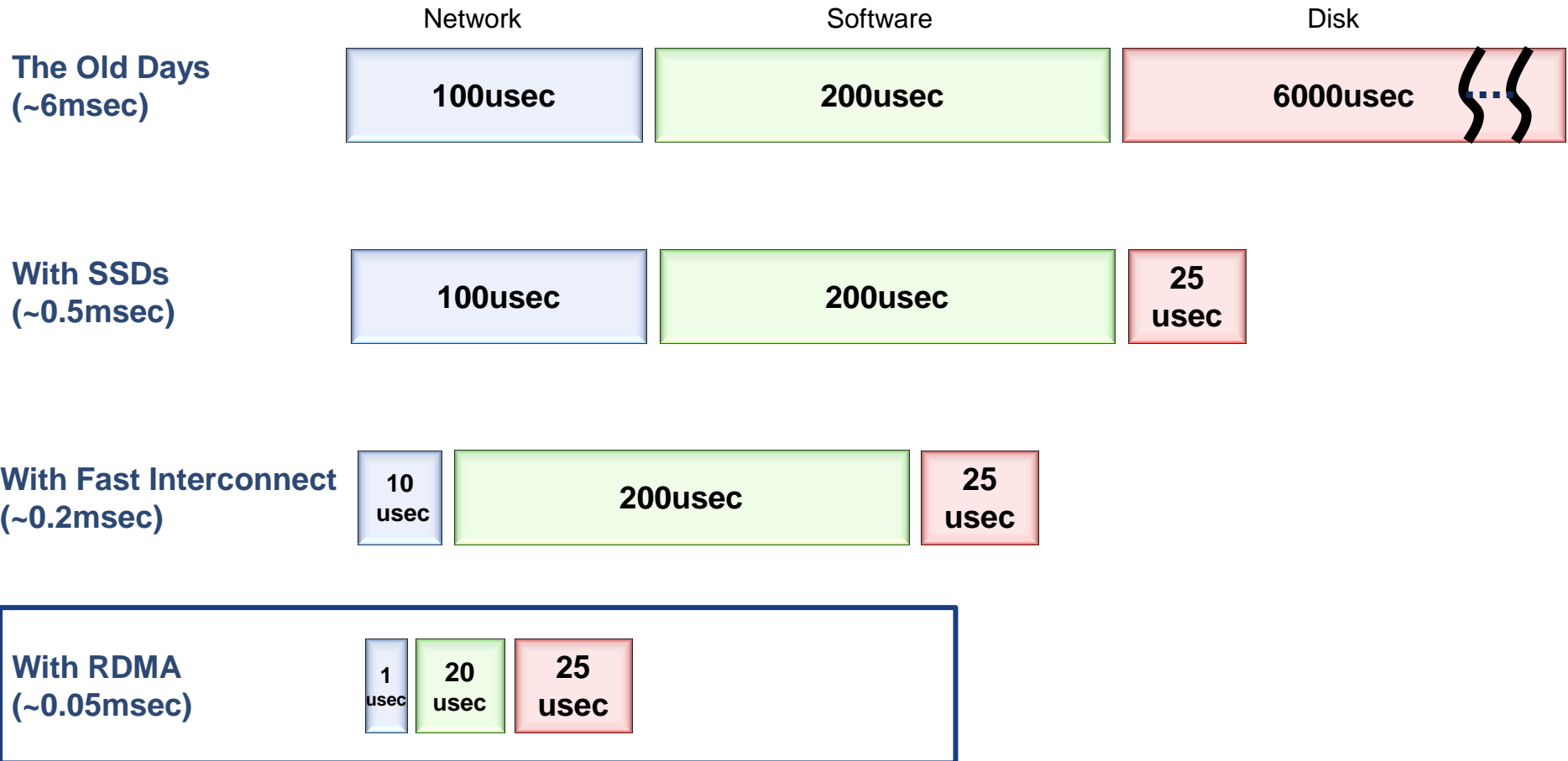
Connect IB™





Storage

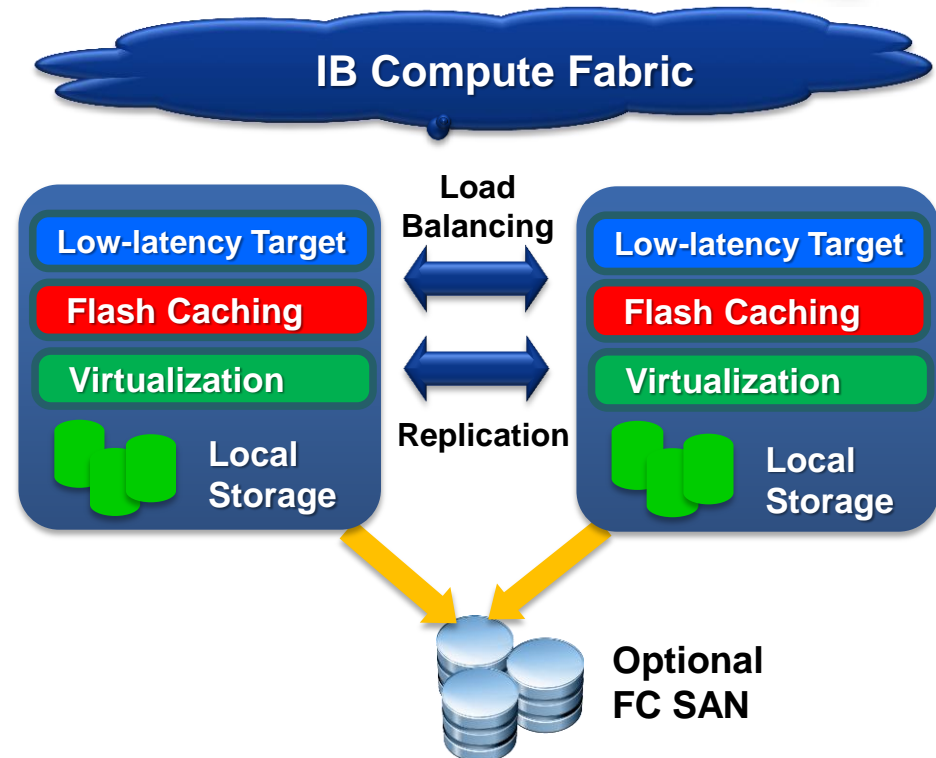
Solving the Storage Bottleneck with RDMA

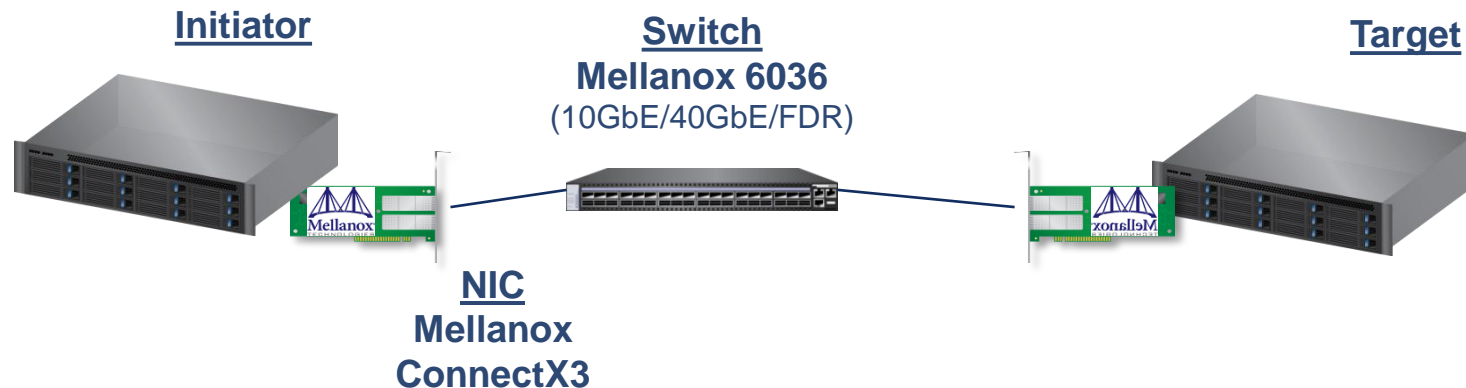


- High-performance target driver for block storage
- iSER (RDMA iSCSI) for data path
- Supports InfiniBand and Ethernet
- Key Features



- Native IB Storage
- Scale-out solution (non-disruptive)
- Central storage management
- Integrated Flash caching
- Optional FC Storage Gateway



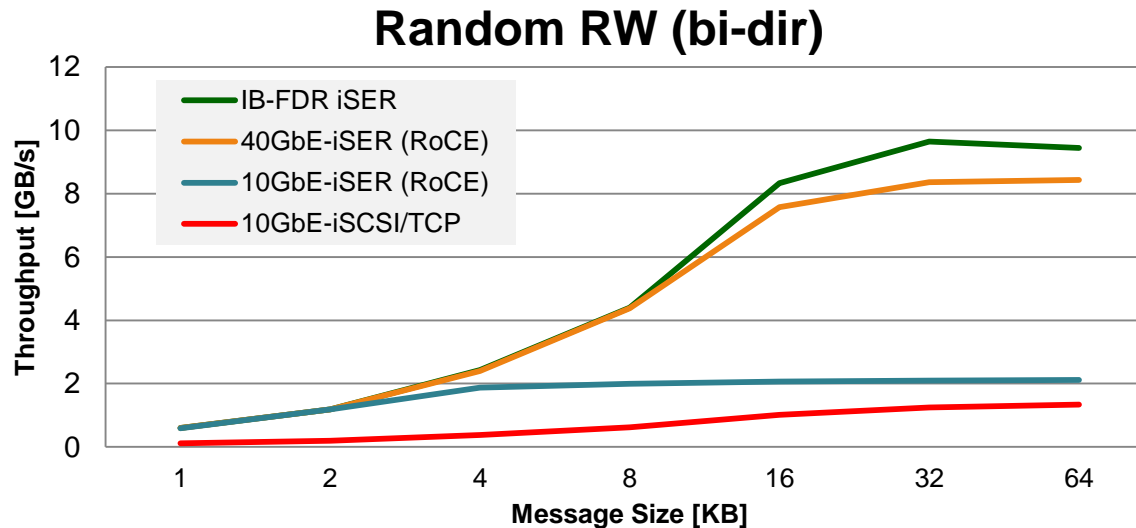
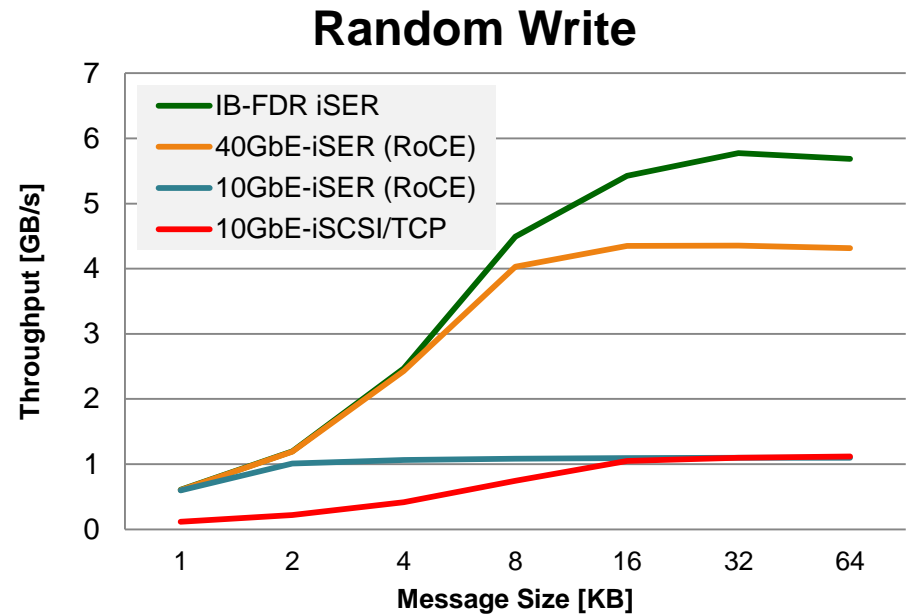
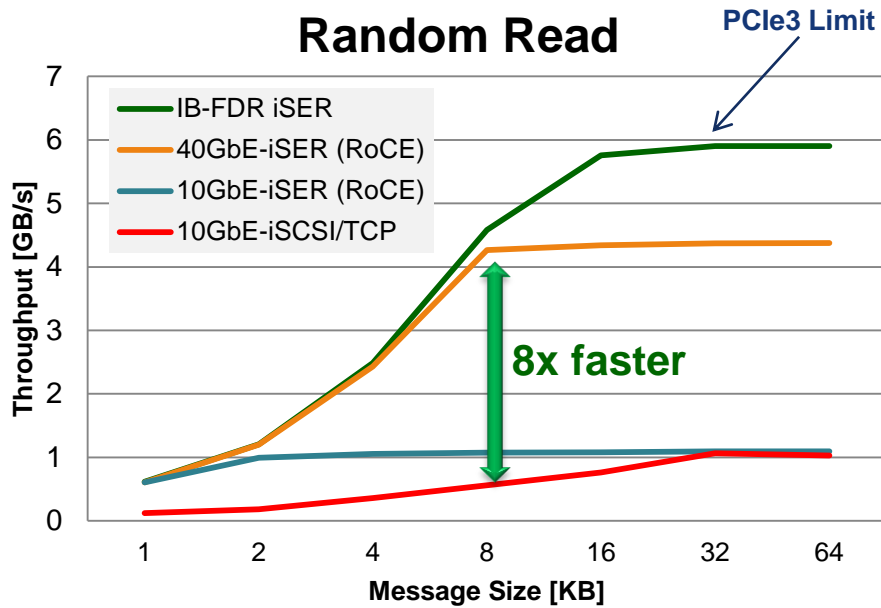


Hardware/OS configuration

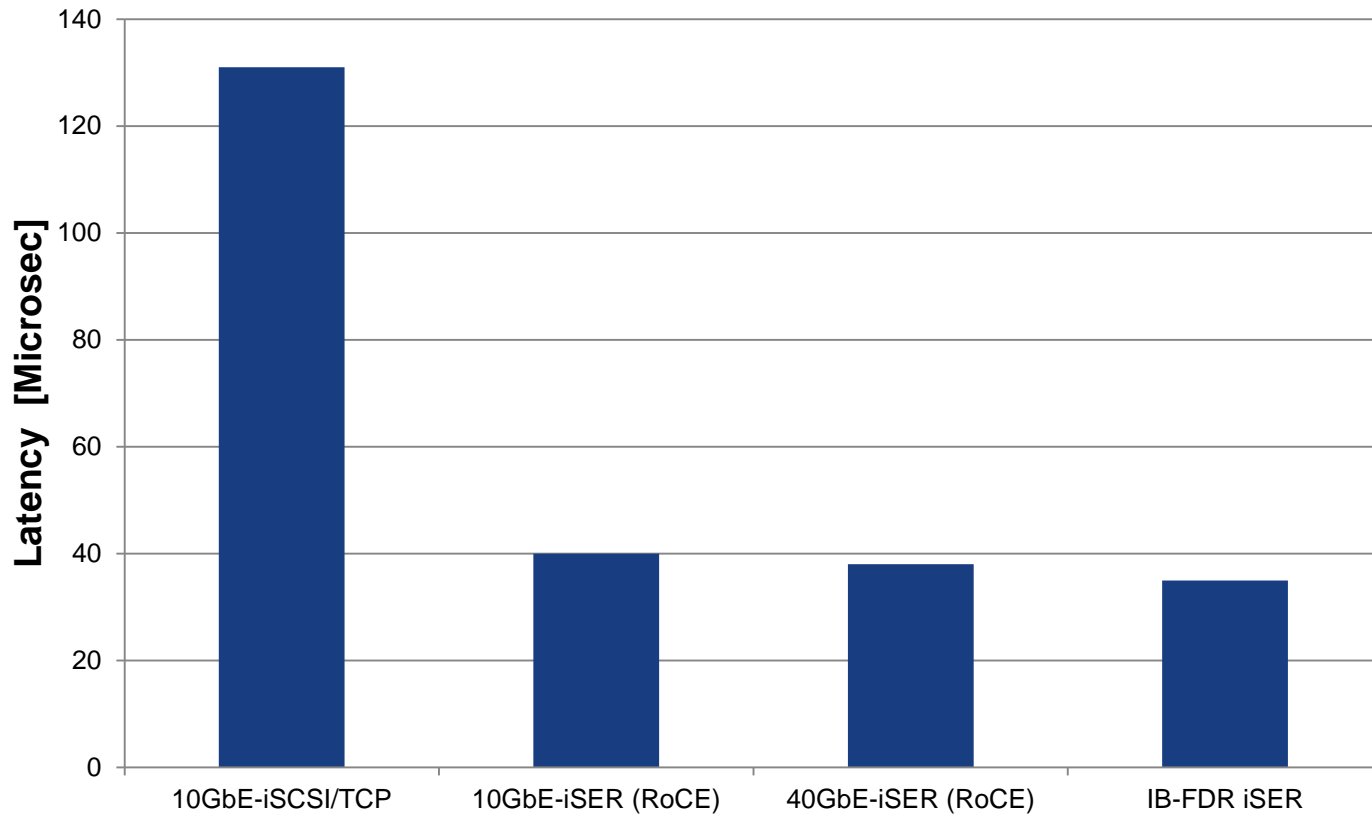
- SuperMicro X9DRW
- 32GB RAM, 2 x E5-2650 CPUs
- PCIe Gen3
- RHEL 6.2 x64
- ConnectX3 VPI (FW: 2.10.800)
- Drivers: MOFED-1.5.3-3.1.0

Storage configuration

- VSA ver: 2.1.1-1.el6
- 3 target processes
- 6 RAM LUNs (in total)
- Client use 8 threads and IO depth of 16-64 IOs



Single I/O Latency (Synchronous I/O)

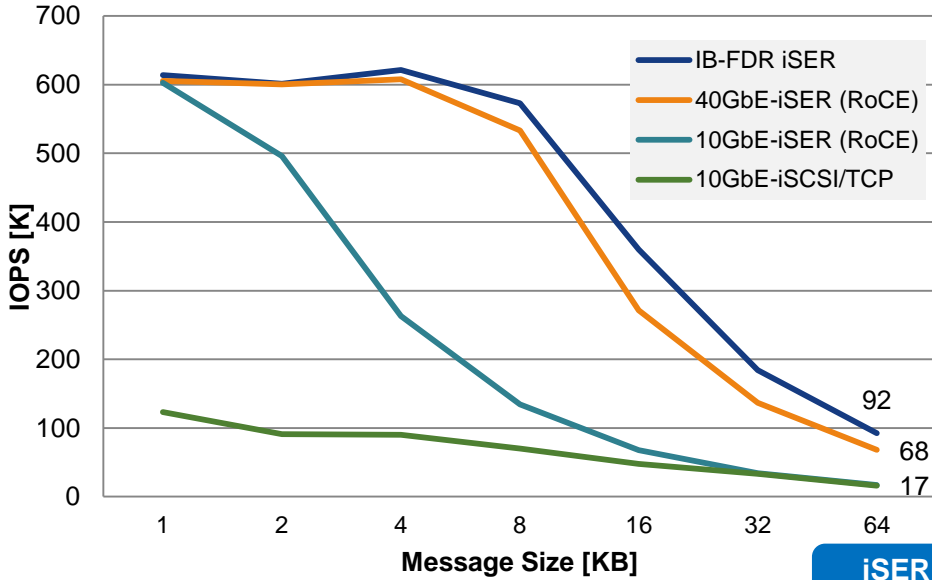


3-4x lower latency (on Synchronous load)

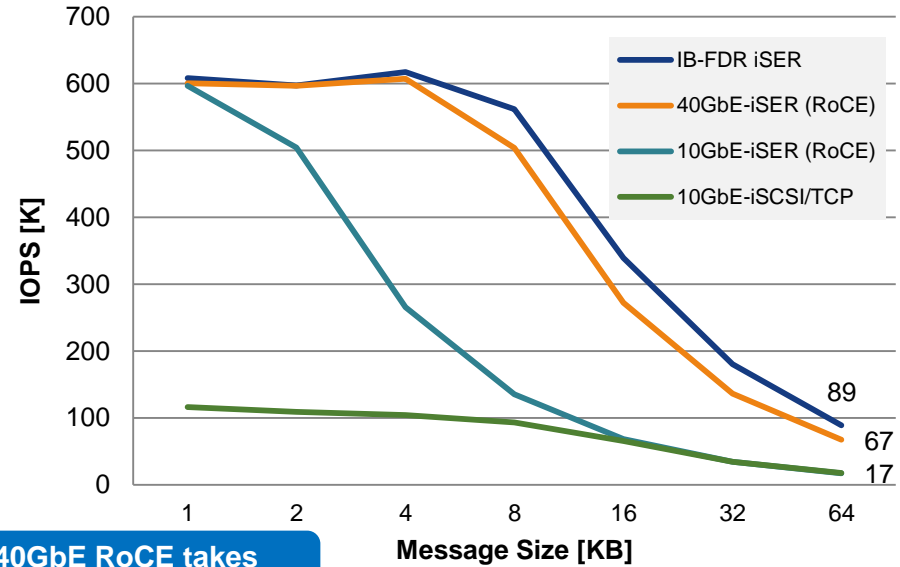
IOPS and CPU Utilization



Random Read



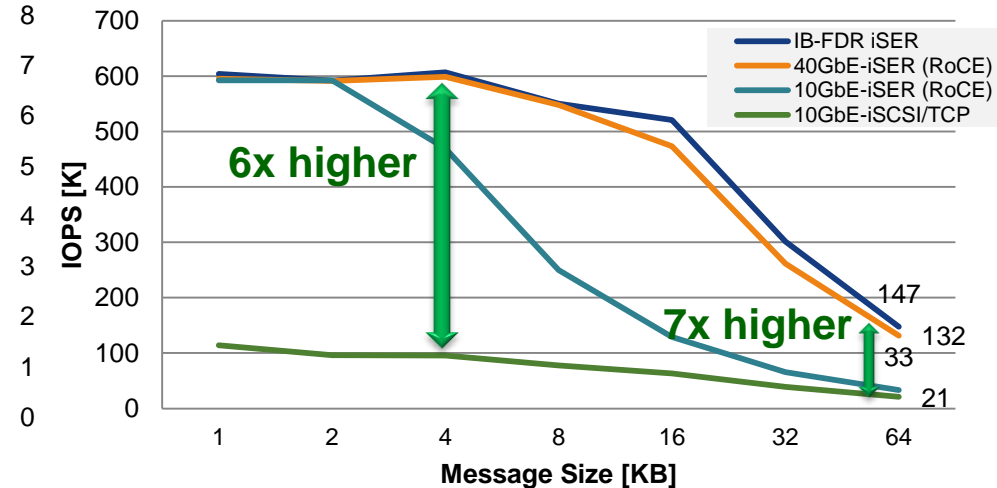
Random Write



CPU % per IOPS (normalized to FDR) measured at 64KB Message size

iSER @ 40GbE RoCE takes 5-7x less CPU per IOP

Random RW



- iSER at 10GbE RoCE shows significant performance improvements over 10GbE iSCSI/TCP

	10GbE iSCSI (TCP)	10GbE iSER (RoCE)	40GbE iSER (RoCE)
Bandwidth @ 8KB	1x	1.9x	7.6x
Single IO Sync Latency	1x	0.3x	0.3x
Full load IO Async Latency @ 4KB Read	1x	0.32x	0.13x
IOPs @ 4KB Read	1x	2.9x	6.8x
CPU Utilization per IOP @ 4KB Read	1x	0.29x	0.17x

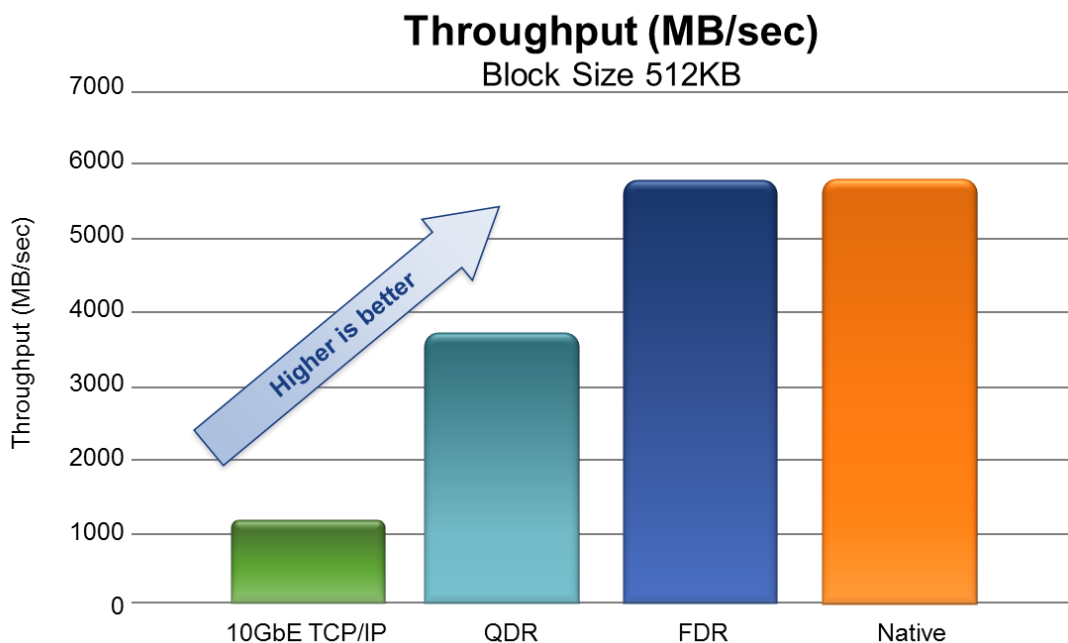
- iSER at 40GbE RoCE captures most of the benefits of FDR
 - BW, latency, IOPs and CPU utilization

FDR InfiniBand Meets the Needs of Changing Storage World

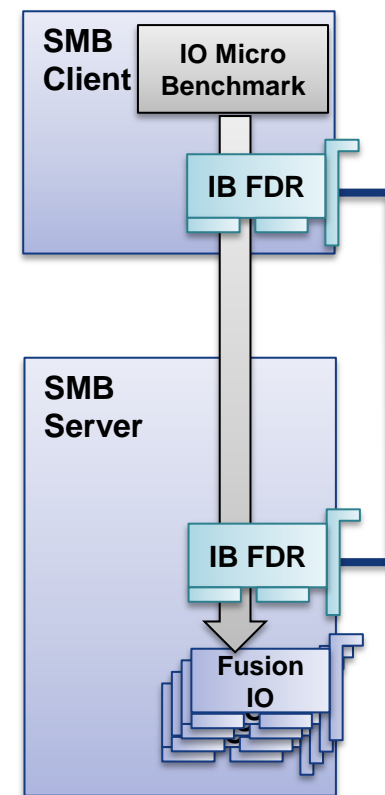


SSDs, the storage hierarchy, In-Memory Computing.....

Remote I/O access needs to be equal to local I/O access

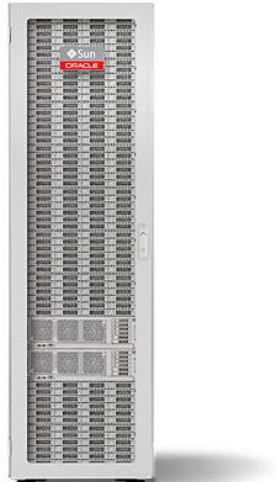


**SMB 3.0 + RDMA
(InfiniBand FDR)**



Native Throughput Performance over InfiniBand FDR

Oracle ZFS



EMC Isilon

Scale out Network
Attached Storage



IBM XIV Storage System

Power to serve even more
applications from a single
system

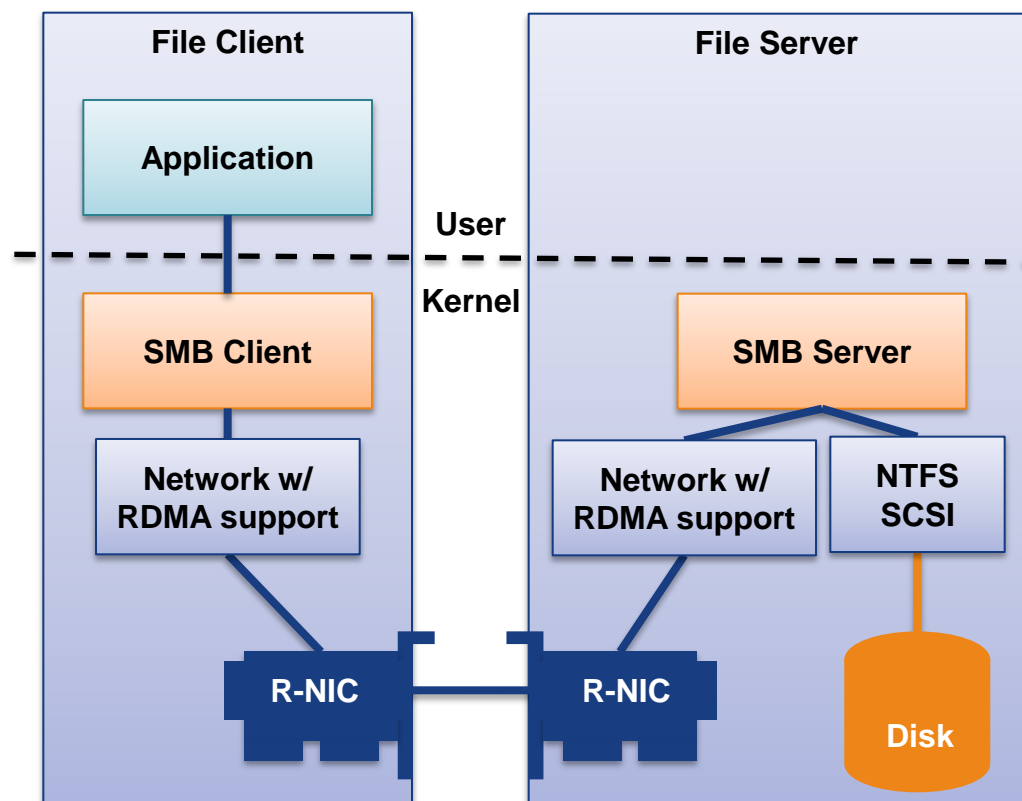


IBM DB2 pureScale

95% Efficiency and Scalability

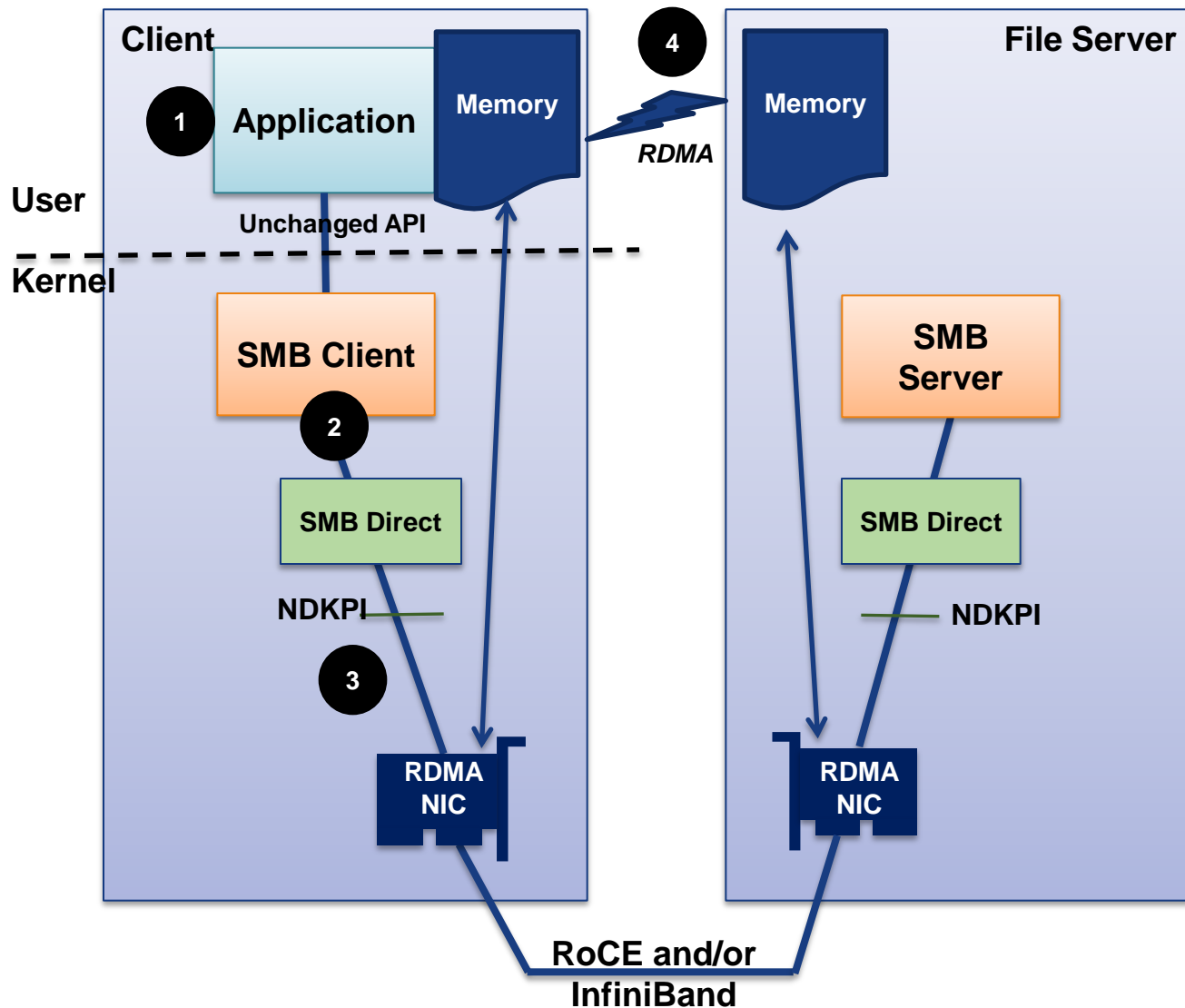


- Increased throughput
- Low Latency
- Low CPU overhead
- Fault Tolerance



New class of SMB file storage for the Enterprise

SMB Direct over InfiniBand and RoCE



- 1 Application (Hyper-V, SQL Server) does not need to change.
- 2 SMB client makes the decision to use SMB Direct at run time
- 3 NDKPI provides a much thinner layer than TCP/IP
- 4 Remote Direct Memory Access performed by the network interfaces.

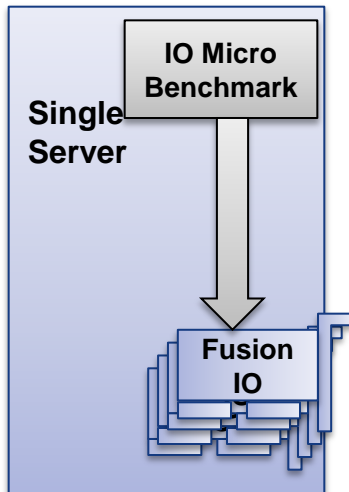
Measuring SMB Direct Performance

Local

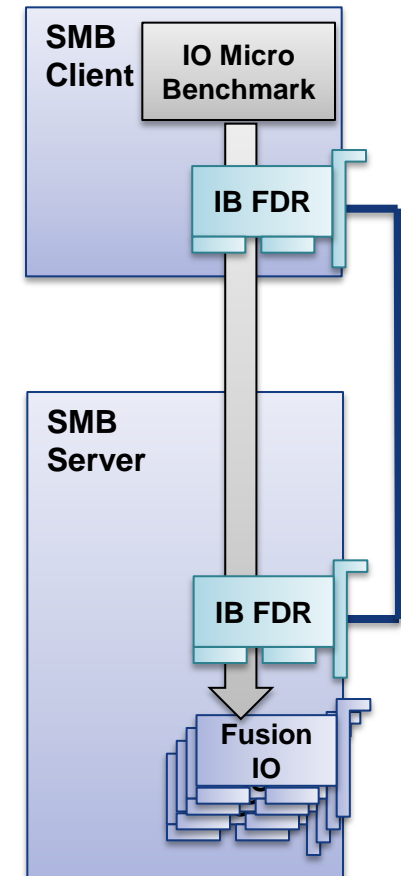
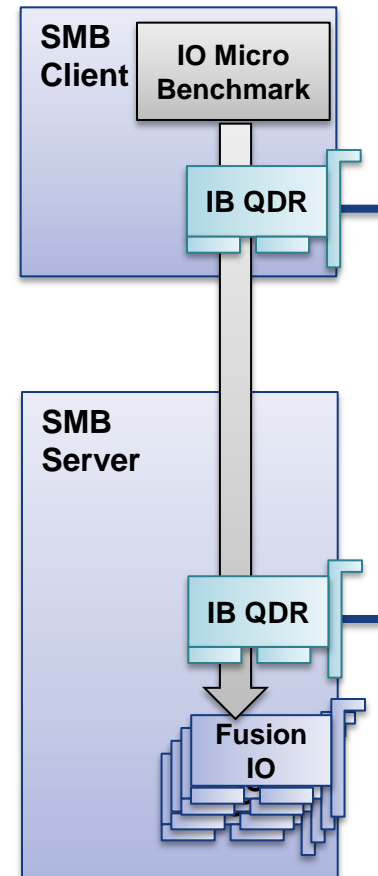
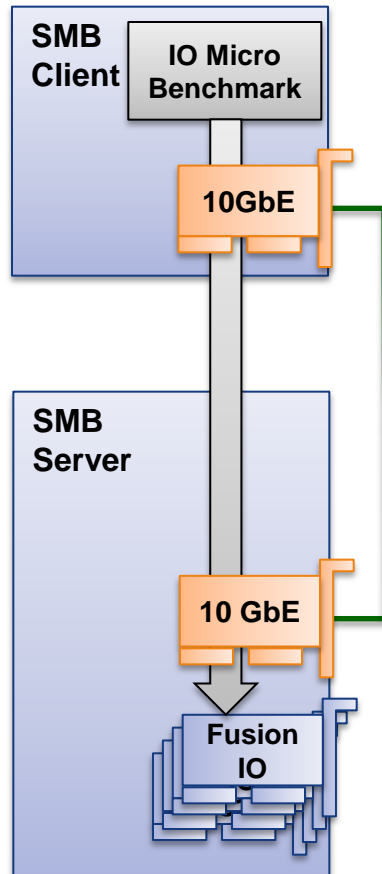
SMB 3.0 + 10GbE
(non-RDMA)

SMB 3.0 + RDMA
(InfiniBand QDR)

SMB 3.0 + RDMA
(InfiniBand FDR)



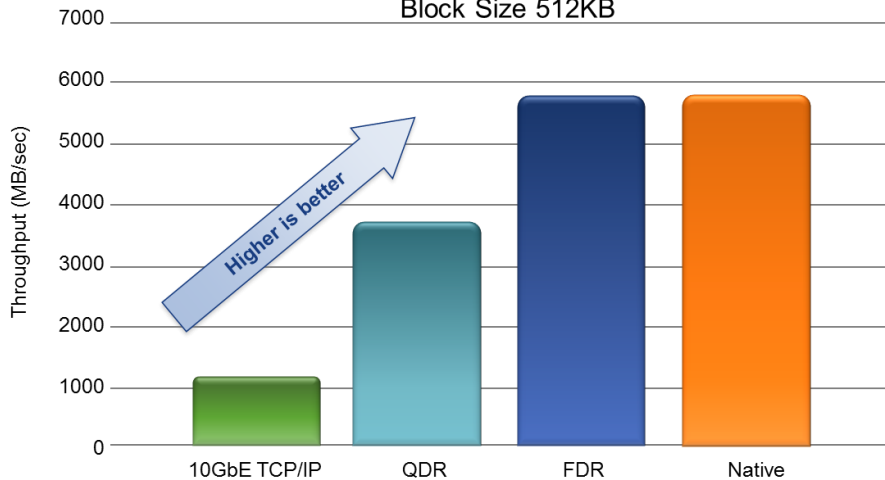
<http://smb3.info>



FDR 56Gb/s InfiniBand delivers 5X higher throughput with 50% less CPU overhead vs. 10GbE

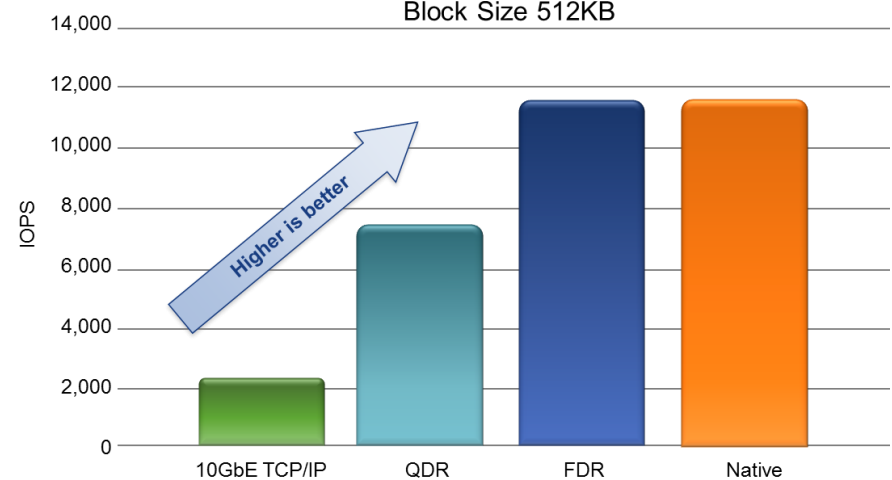
Throughput (MB/sec)

Block Size 512KB



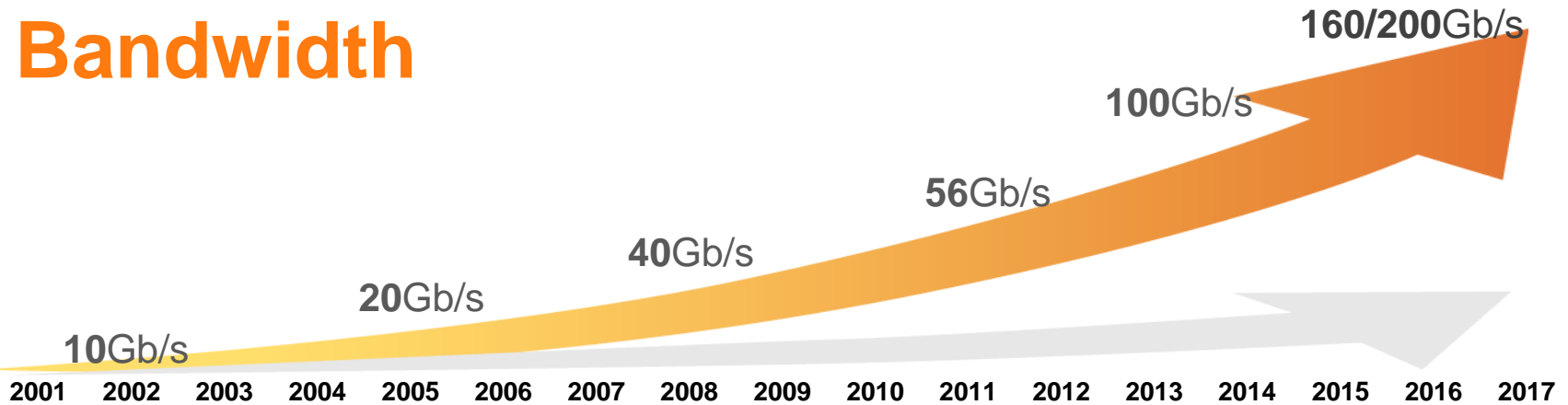
IOPS

Block Size 512KB

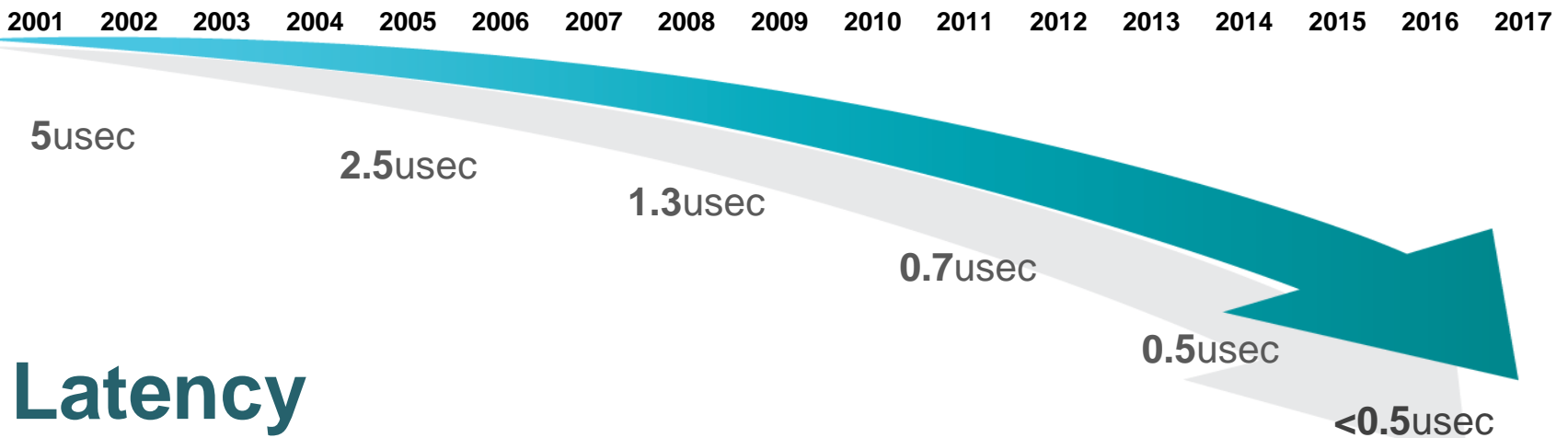


Native Throughput Performance over FDR InfiniBand

Bandwidth

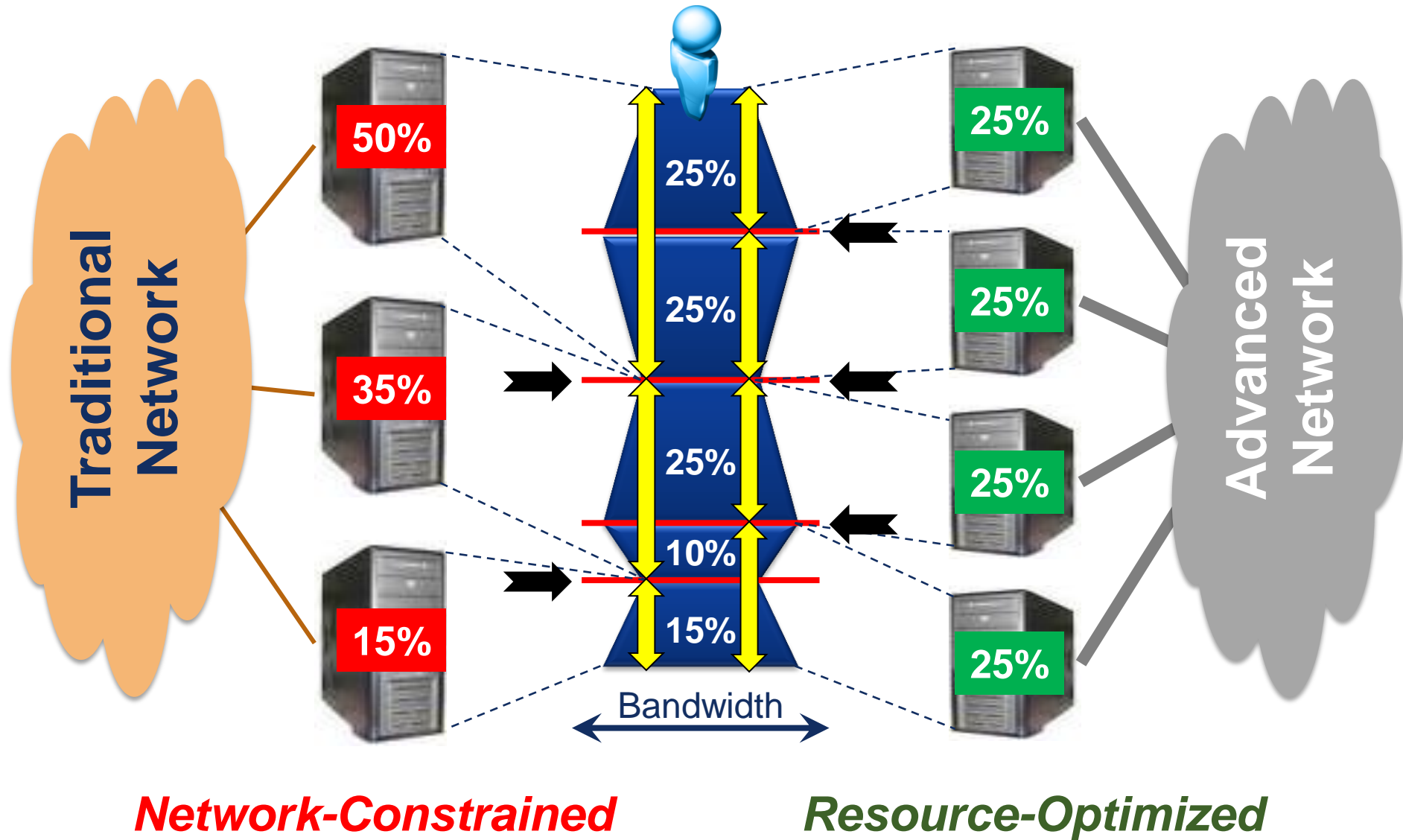


Same Software Interface



Latency

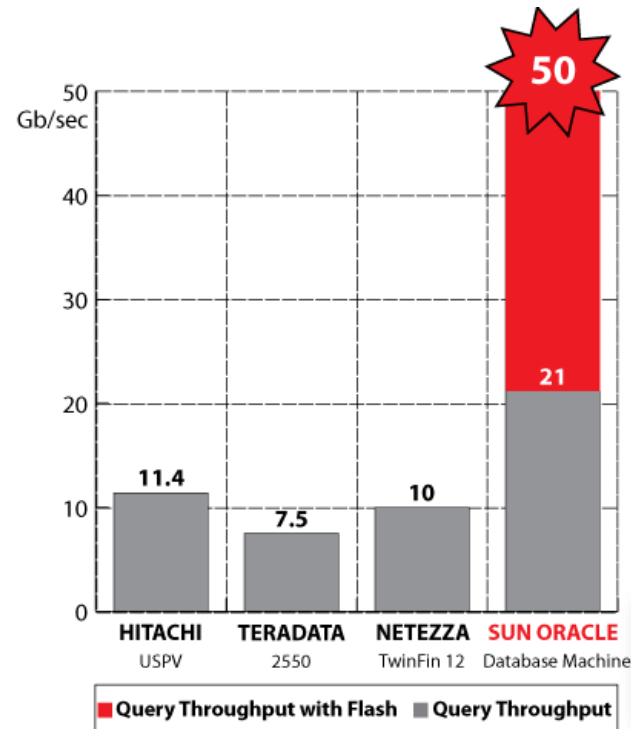
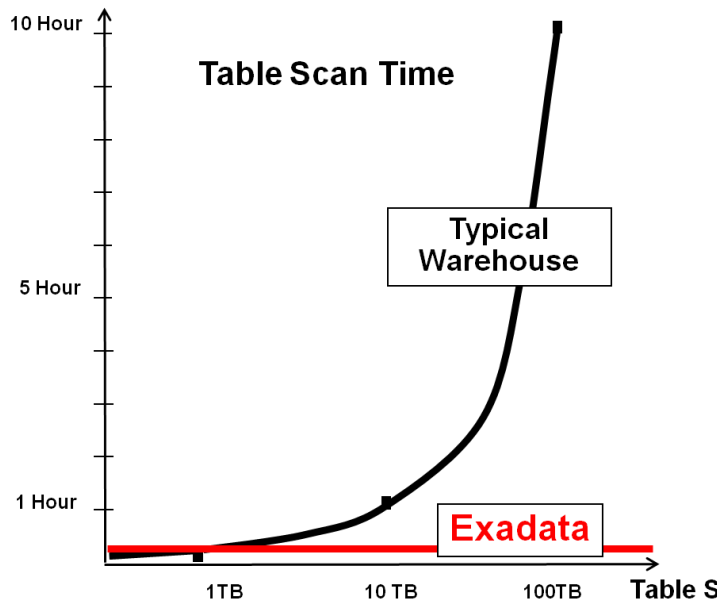
Advanced Networks Unleashes Opportunities



High-performance Network + RDMA

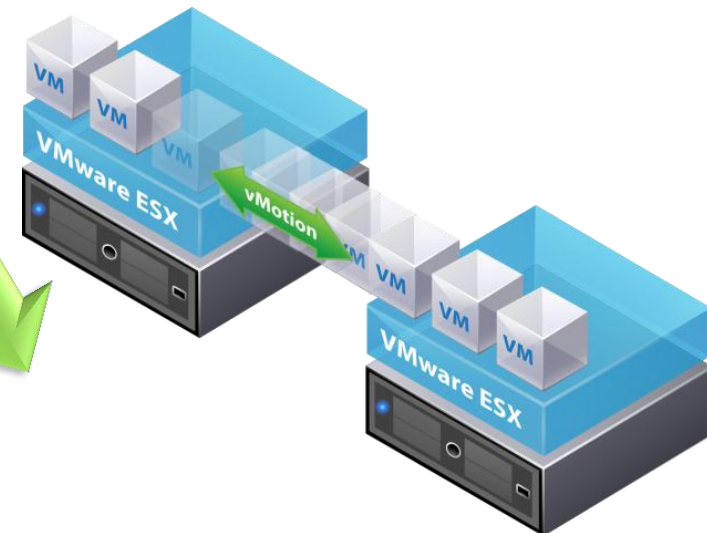
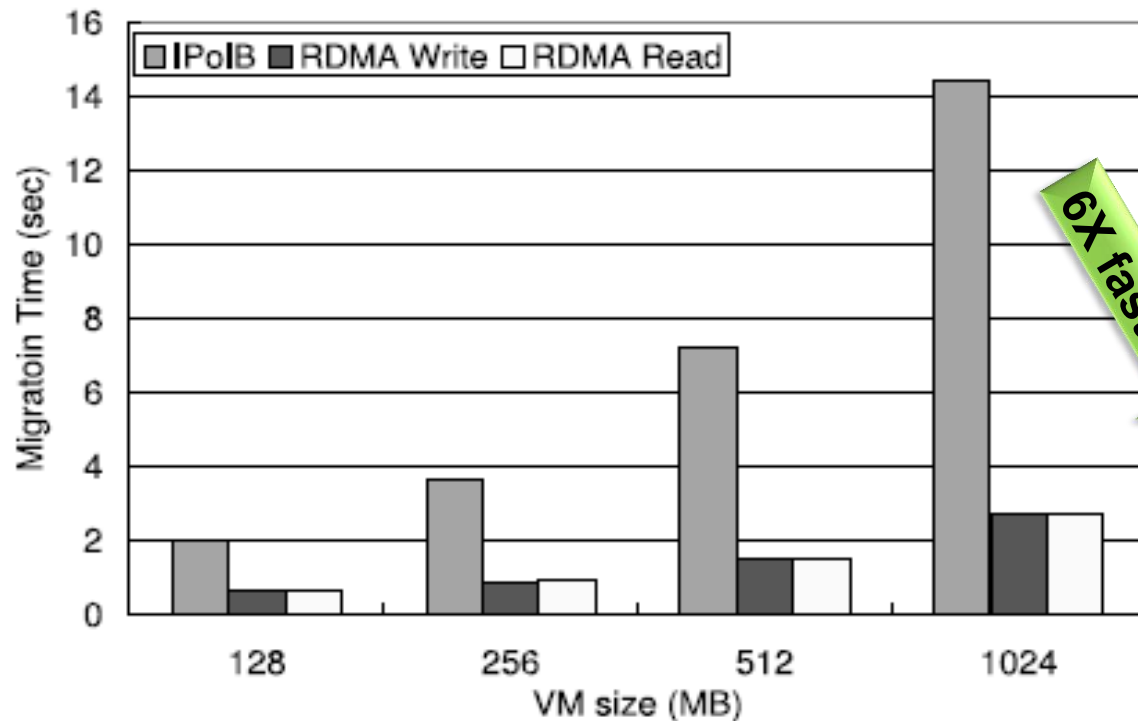


“...everybody is using Ethernet, we are using InfiniBand, 40Gbps InfiniBand”
Larry Ellison Keynote at Oracle Openworld



ORACLE
EXADATA

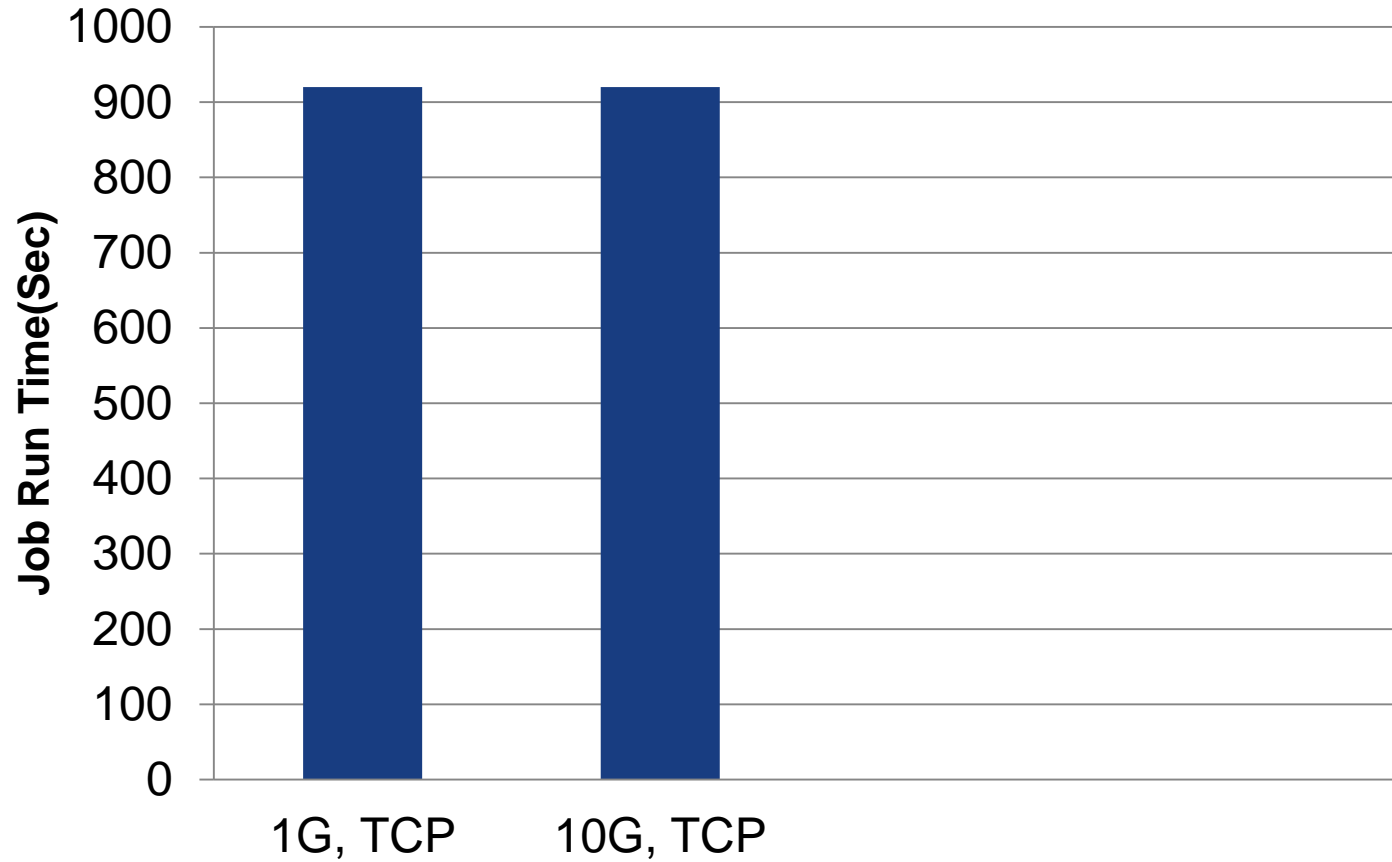
VM Migration with VMware vMotion over RDMA*



* High Performance Virtual Machine Migration with RDMA over Modern Interconnects, Wei Huang, Qi Gao, Jiuxing Liu, Dhableswar K. Panda, Computer Science and Engineering, The Ohio State University and IBM T. J. Watson Research Center

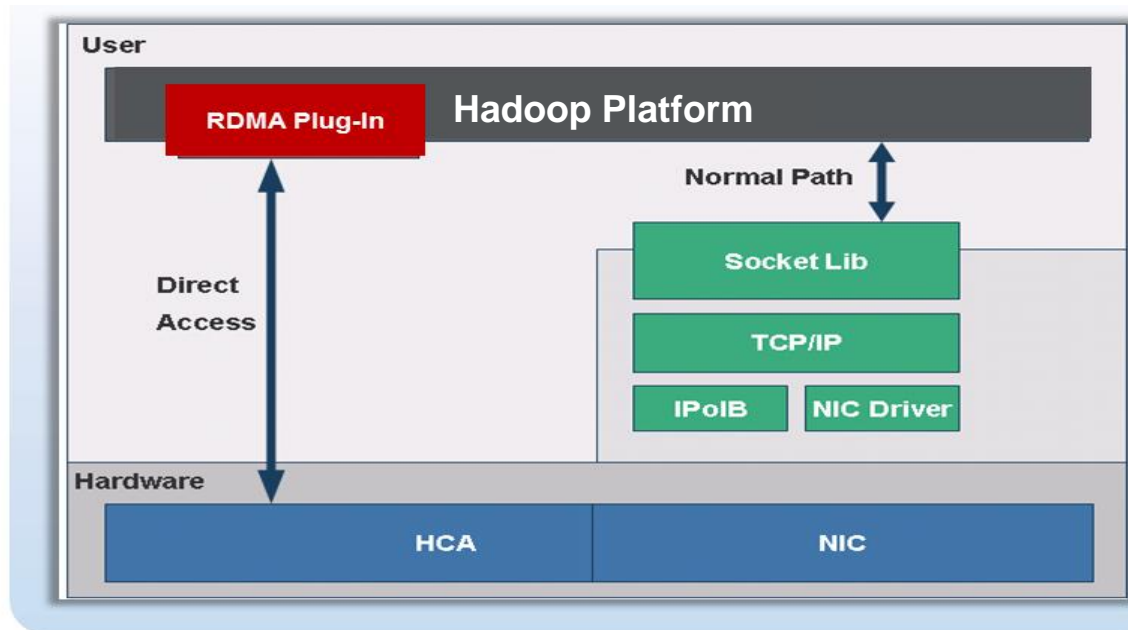
RDMA Delivers the Value

Hadoop Terasoft Benchmark (20G file size)

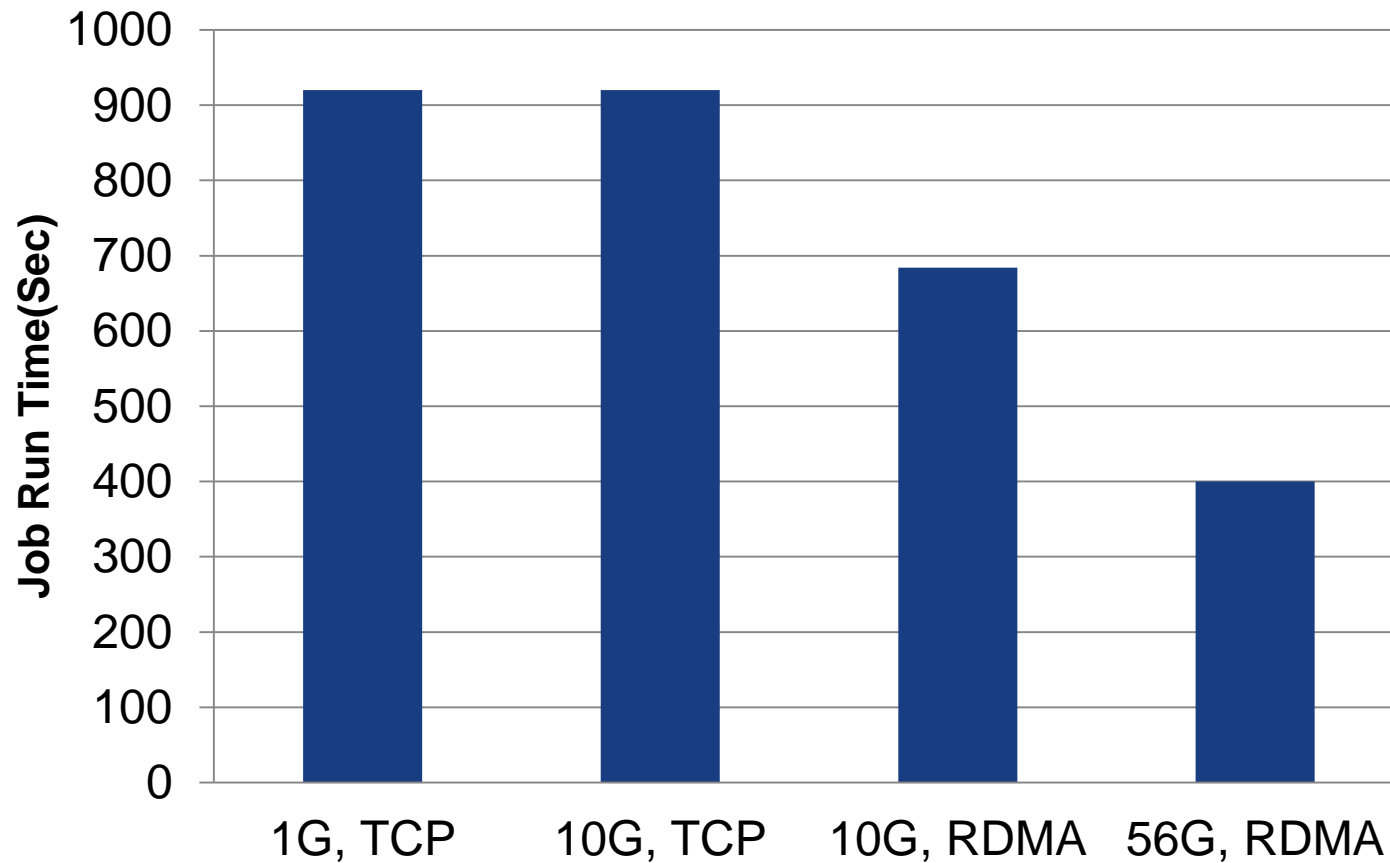


- Plug-in architecture
 - Hadoop applications are unmodified
 - Open source
 - Enabled via xml configuration
- Efficient MOF transfer over RDMA
 - Supports InfiniBand and Ethernet
 - Zero copy, transport offload, kernel bypass
- Accelerated merge sort

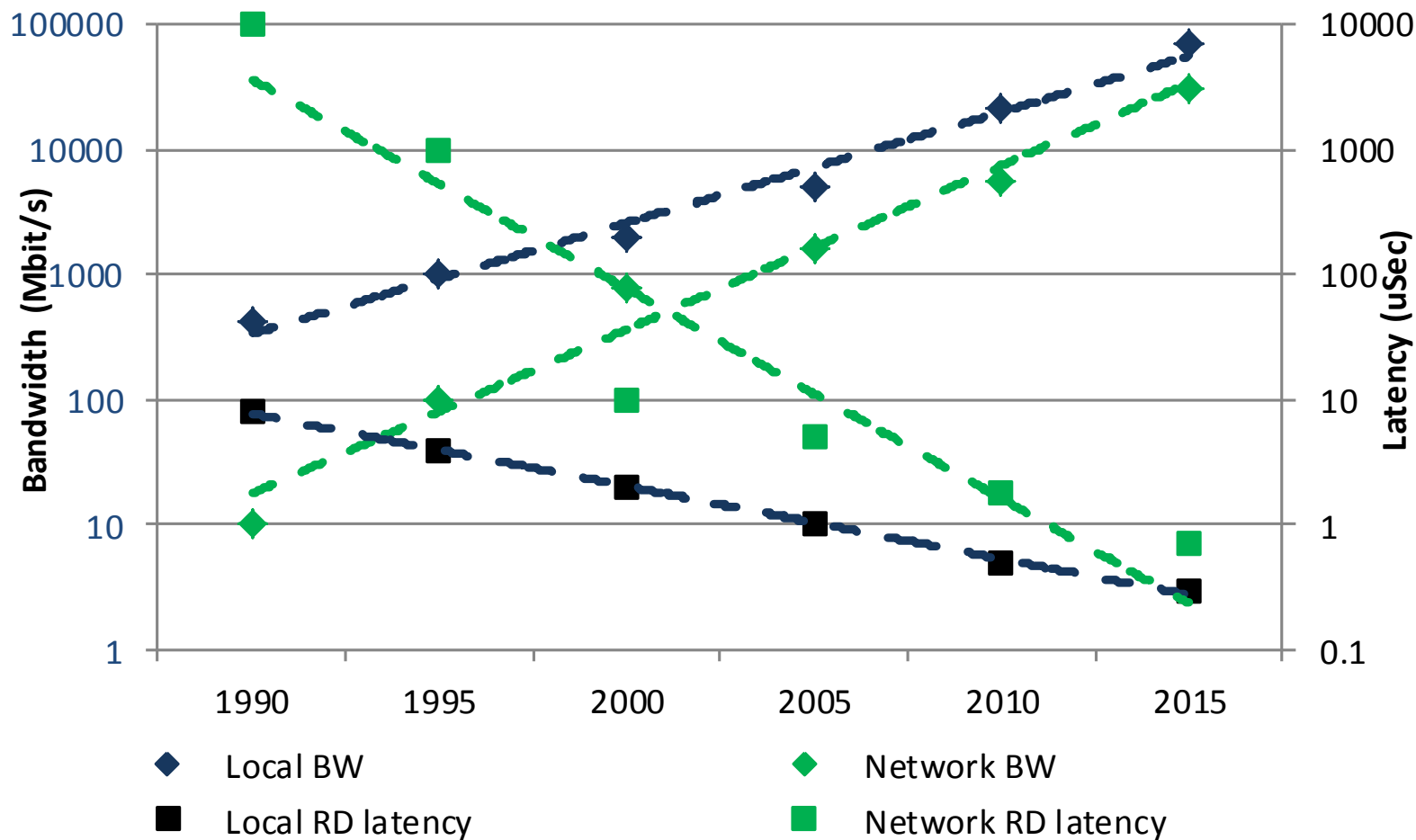
```
<value>>false</value>
</property>
<property>
  <!-- mapred.roce.setting represents how
  0: disable roce.
  1: use roce with roce-merger. -->
  <name>mapred.roce.setting</name>
  <value>0</value>
</property>
<property>
  <!-- merging approach
```



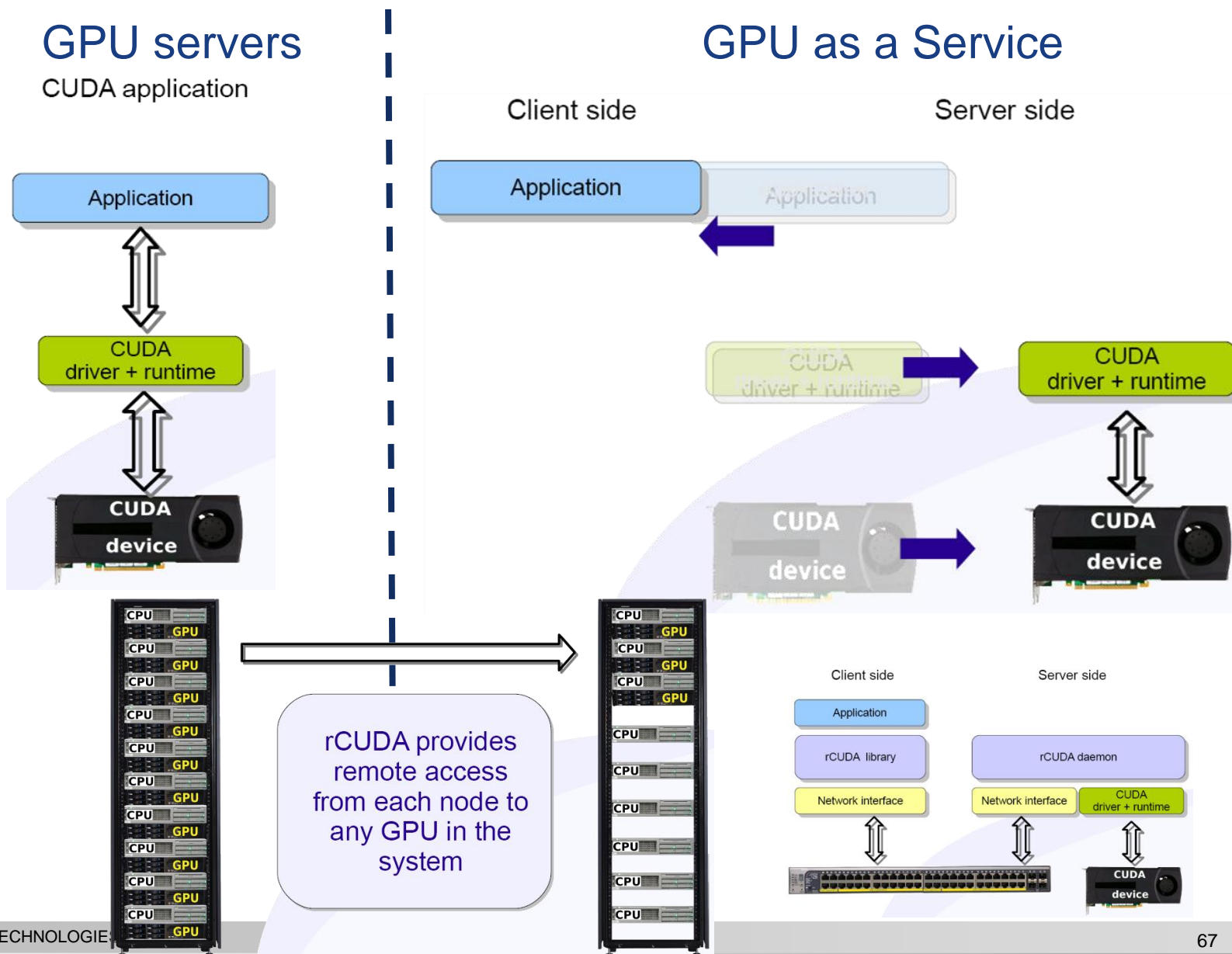
Hadoop Terasoft Benchmark (20G file size)



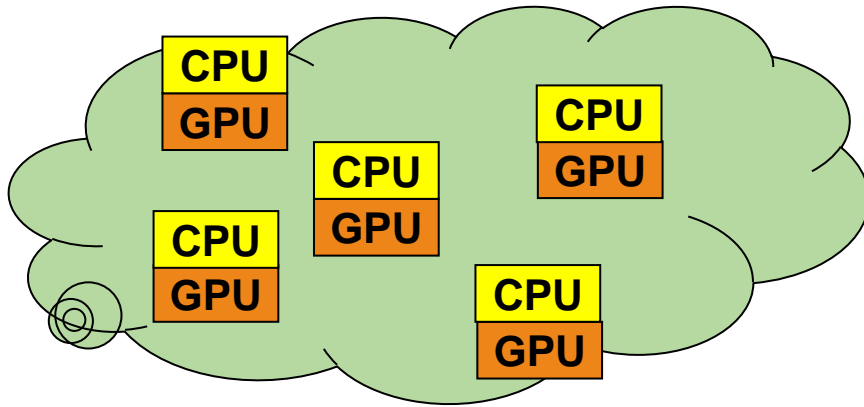
Local vs. Remote Access – the Cost



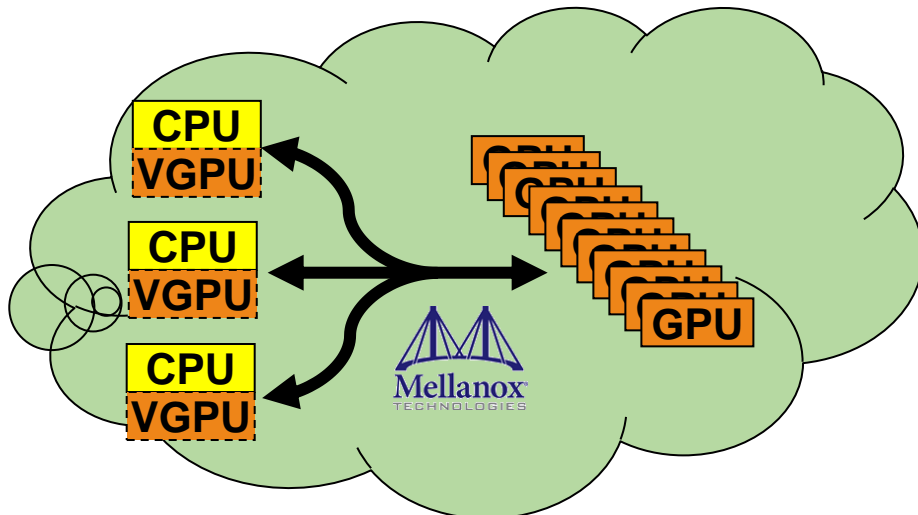
Remote GPU access – rCUDA



Servers with GPUs



GPU as a Service



PCIe-equivalent performance

- 56Gb/s bandwidth
- 0.7usec latency

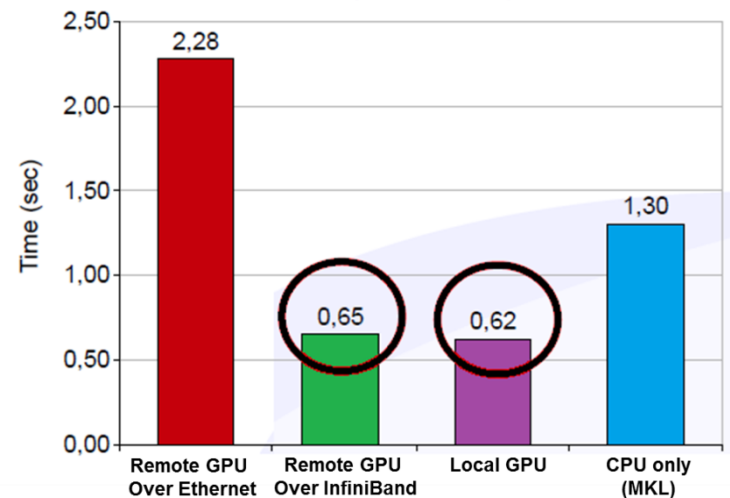
RDMA dwarfs overhead

- Maintains local access model
- Supports memory management

Independent GPU management

- GPU as network-resident service

Time for matrix-matrix product
(4096x4096)



ConnectX-3 VPI Adapter



Applications

Networking

Storage

Clustering

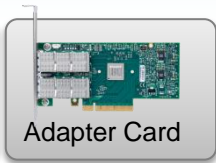
Management

Acceleration Engines

PCI EXPRESS 3.0



Ethernet: 10/40 Gb/s
InfiniBand: 10/20/40/56 Gb/s



SwitchX VPI Switch

Unified Fabric Manager

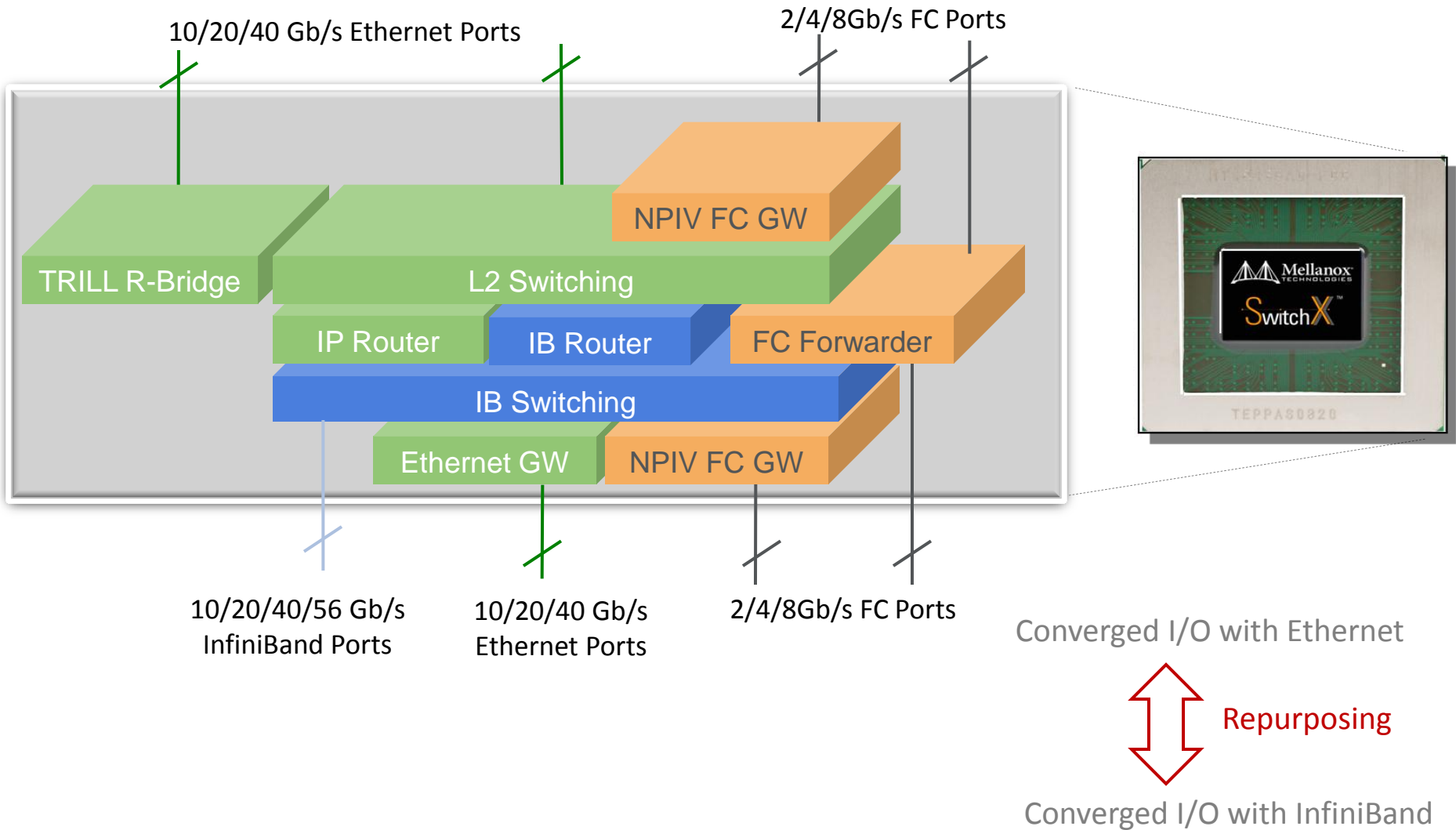
Switch OS Layer



64 ports 10GbE
36 ports 40GbE
48 10GbE + 12 40GbE
36 ports IB up to 56Gb/s
8 VPI subnets



Modular Building Blocks – Single Chip



- Highest performing interconnect to accelerate applications
 - Highest available bandwidth – 56Gb/s per port
 - Lowest end-to-end latency – <1us
 - End-to-end congestion control enables highest fabric efficiencies
- Superior application performance
 - Big Data, Web 2.0, cloud, database, financial service, storage, etc.
 - Automotive, oil & gas, database mining, financial analysis, etc.
- Best-in-class ROI
 - High server utilization and productivity
 - Ultra-low power

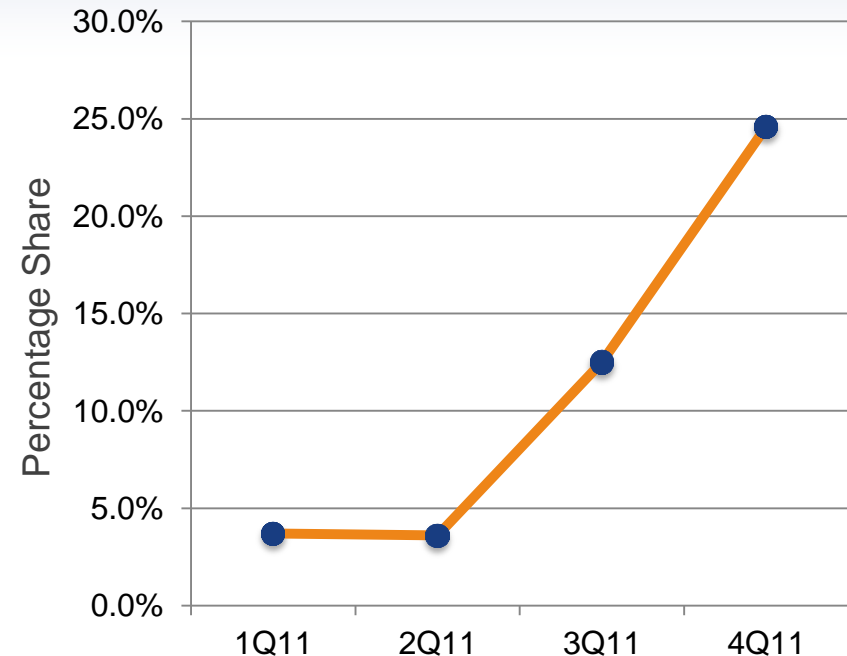


- Superior Ethernet performance with unprecedented scalability
 - Fastest end-to-end Ethernet available
 - Lowest end-to-end latency
 - Backwards compatibility with 10GbE for infrastructure flexibility
- Required by multi-core CPUs, virtualization
 - Removes I/O bottlenecks that idles CPUs
 - Enables more full-performance VMs per server
- Best-in-class ROI
 - High server utilization and productivity
 - Leading low-power and density



- **10GbE NIC Market Leader**
 - ~7X growth increase
 - 24.6% market share with 4% share over closest competitor
- **Complete End-to-End**
 - From silicon to systems
 - NICs, switches (new), cables, software
- **Strengths in areas of increasing importance:**
 - Low latency
 - CPU efficiency
 - High density
 - Low power

Mellanox 10GbE NIC Share



©2012 Dell'Oro Group Inc.



Big Data Analytics (e.g. Hadoop)

- Run more jobs in parallel
- Faster rebalancing after node/link failure
- Faster data load into HDFS
- Ready for major increase in disks per node

2X



In-Memory Caching (e.g. Memcached)

- More transactions per second
- Faster response/retrieval time
- More users/clients per server

13X



Price-Performance

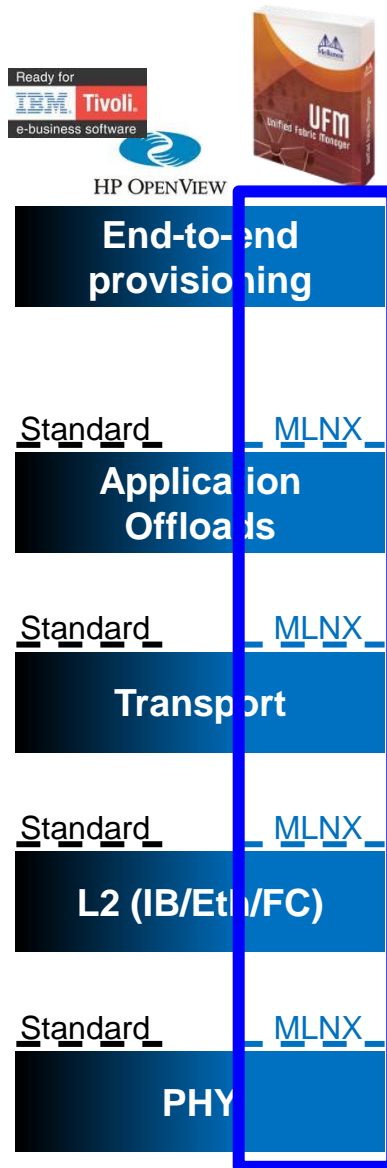
- More bandwidth at the same price
- Lower price per Gb/s
- Lower power per Gb/s

4X

Source: Company testing for order of magnitude improvement data

Standard

- 3rd party cluster management
- Standard debuggers
- MPI collectives
- InfiniBand, TCP, UDP
- Eth, IB and FC L2 protocols
- Congestion control
- Link speed/width, FEC



Mellanox value-add

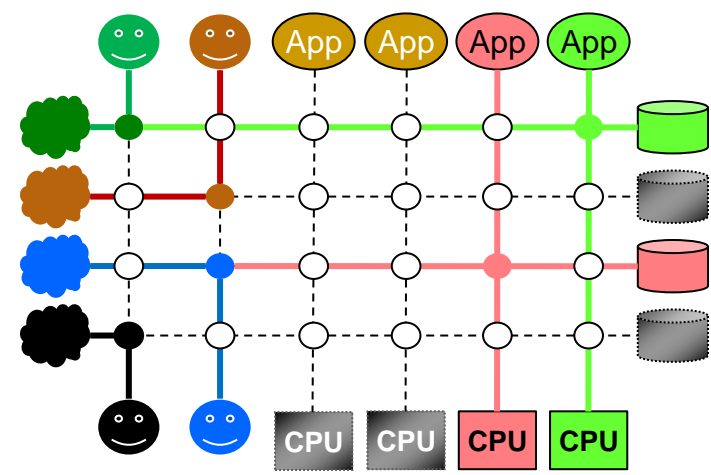
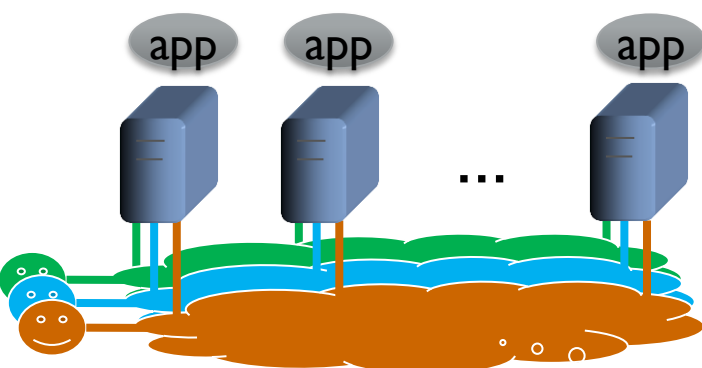
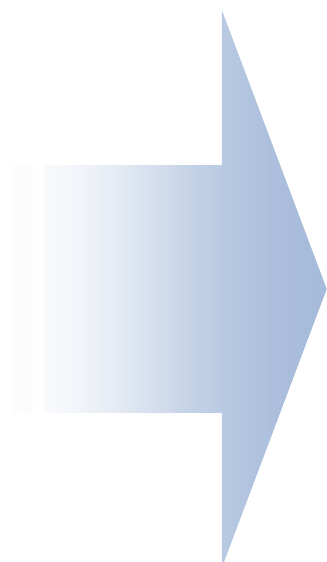
- End-to-end performance debug
- Paths' monitoring
- Datacenter-wide provisioning
- IOPs time stamping
- On-demand paging
- Ultra-scalable reliable transport
- QoS, network debuggers
- Adaptive L2 protocol choice
- Adaptive routing
- Unbreakable link technology

The Cloud

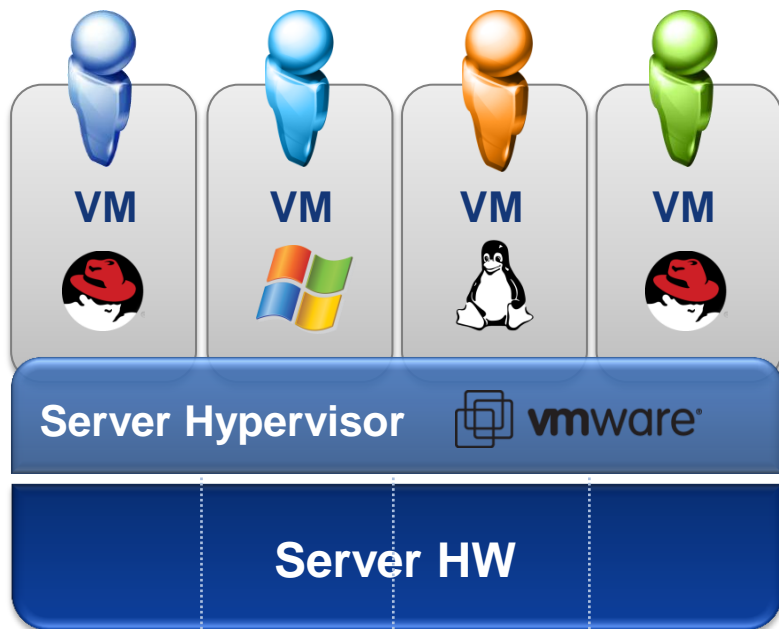
Server-centric



Service-centric

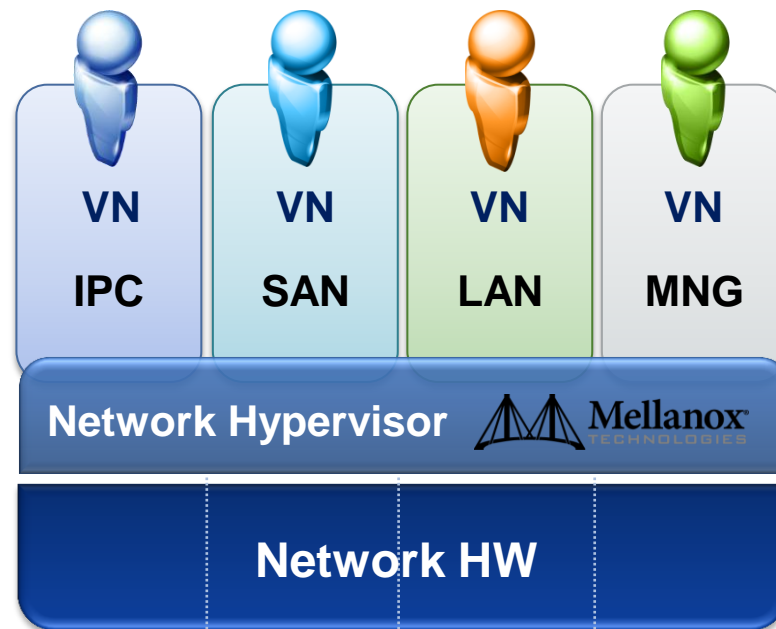


Computing



Computing as a Service

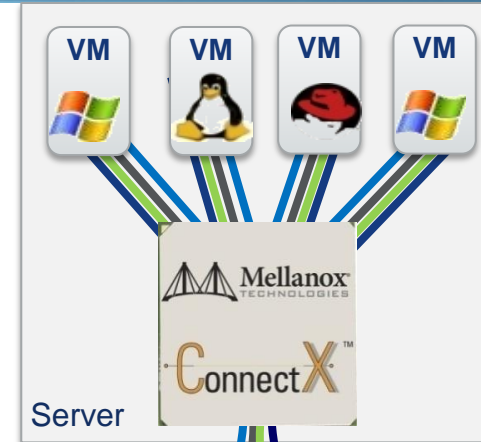
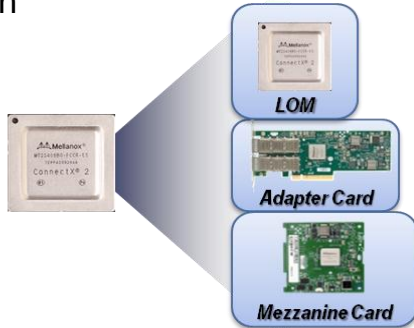
Network



Network as a Service

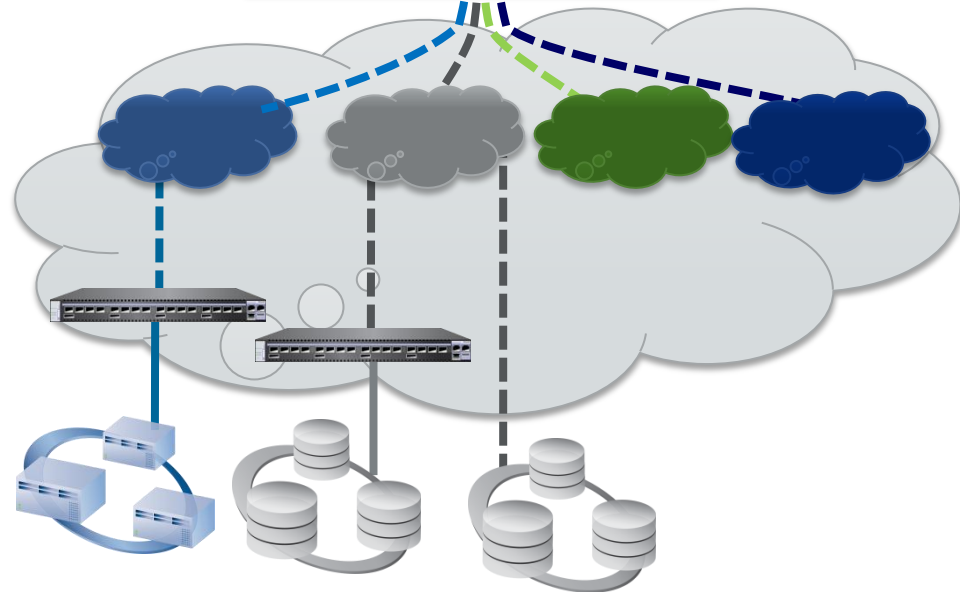
I/O adapter

- Best performance, cost, power
- Virtualization



Network

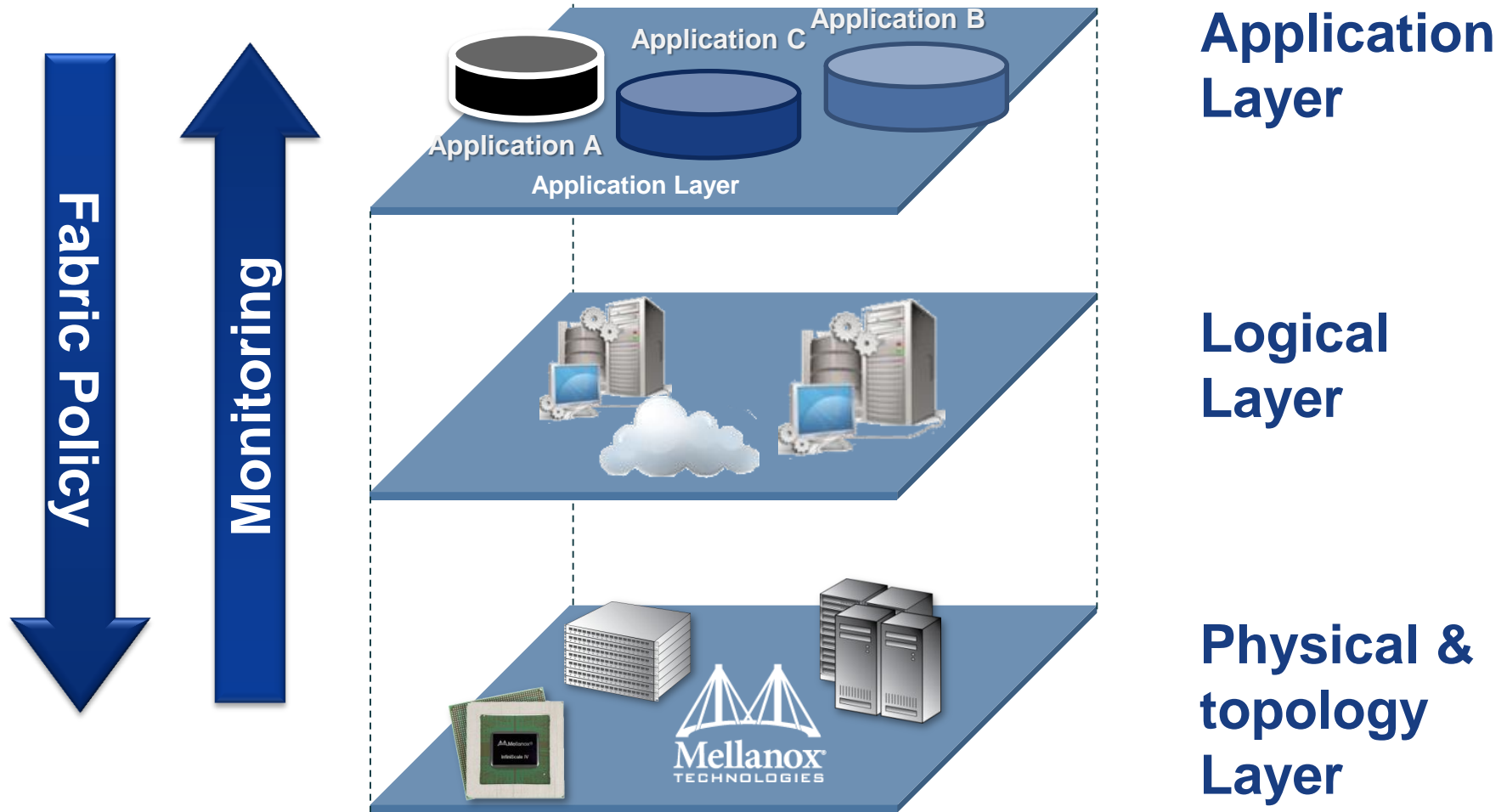
- Best performance, cost power
- Virtualization, Connectivity



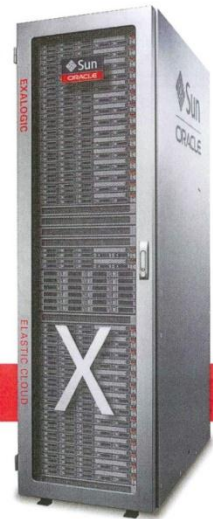
Management

- End-to-end provisioning





Hardware & Software Engineered to Work Together



Exalogic
Elastic Cloud

12x More
Throughput

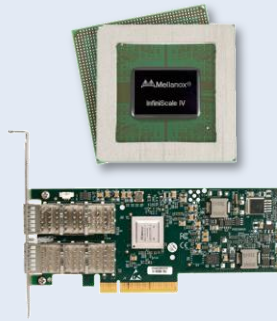
50% Less
Hardware

ORACLE

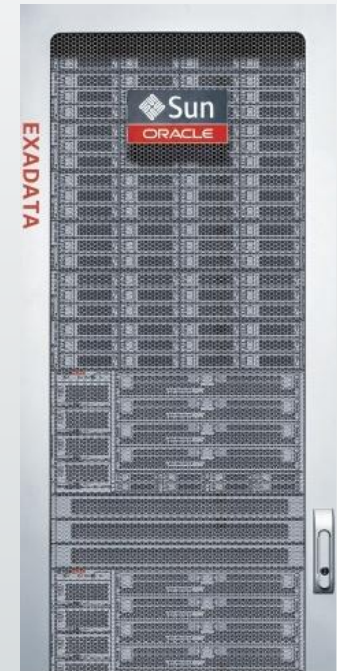
oracle.com/exalogic

Source: Performance testing using equivalent workloads on Exalogic vs. third-party hardware with comparable processors, memory, and storage.

Mellanox 40Gb/s InfiniBand Accelerated



Runs Oracle 10X Faster The World's Fastest Database Machine



Given its compute- and data-intensive mission, and the huge scale of its operations, the team requires enormous amounts of processing power, data storage capacity, and memory. It measures its storage needs in petabytes, its memory needs in terabytes, and its processing needs in **tens of thousands of cores**. At the same time, the team must work continuously to drive down the cost of processing this data.

“With the new approach to our site design, coupled with the Dell Modular Data Center solution, we project roughly an 8x reduction in cost when compared to traditional models.”

*Brad Clark, group program manager,
Bing Imagery Technologies*

Technology at work

Hardware

Dell Modular Data Centers

AMD®-based Dell Nucleon servers

InfiBand networking from Mellanox®

Services

Infrastructure Consulting Services

Custom Services and Integration

Deployment

they changed the server design to meet the unique storage and I/O needs of the BITS processing environment and they **integrated InfiBand networking infrastructure into the solution.**

“In working with Dell, we were able to build a microsite that’s **cost-effective, reliable, agile, and rugged, that could be located in extreme environments within various countries around the globe,**” he notes.

‘Better all the way around’



Benefits

- **Reduce power consumption**
- **Deliver fast throughput**
- **Accelerate IT deployment**
- **Create a model for future sites**

10,000-Node Data Center Comparison



3 Core switches



1,800 Cables



200 TOR switches

- <5 Watts per node
- <2 Microsecond latency
- Small footprint, less cables
- 56Gb/s backbone
- 10Gb/s effective BW per Server

Competitor

5 Core switches



3,350 Cables



209 TOR switches

- >13 Watts per node
- >10 Microsecond latency
- Huge space, lots of cables
- 10Gb/s backbone
- 3.3Gb/s effective BW per server

Mellanox Data Center Interconnect Solution – \$8.7M Cost Saving!

Mellanox Fast Interconnect Drives Data Center ROI



HPC



Up to 10X
Performance and
Simulation Runtime

33% Higher GPU
Performance

Unlimited Scalability

Web 2.0



2X Hadoop
Performance

13X Memcached
Performance

4X Price/Perf

DB/Enterprise



10X Database Query
Performance

4X Faster VM
Migration

More VMs per
Server and More
Bandwidth per VM

Cloud



12X More Throughput

Support More Users at
Higher Bandwidth

Improve and
Guarantee SLAs

Financial Services



Lowest Latency

62% Better
Execution Time

42% Faster Messages
Per Second

Storage



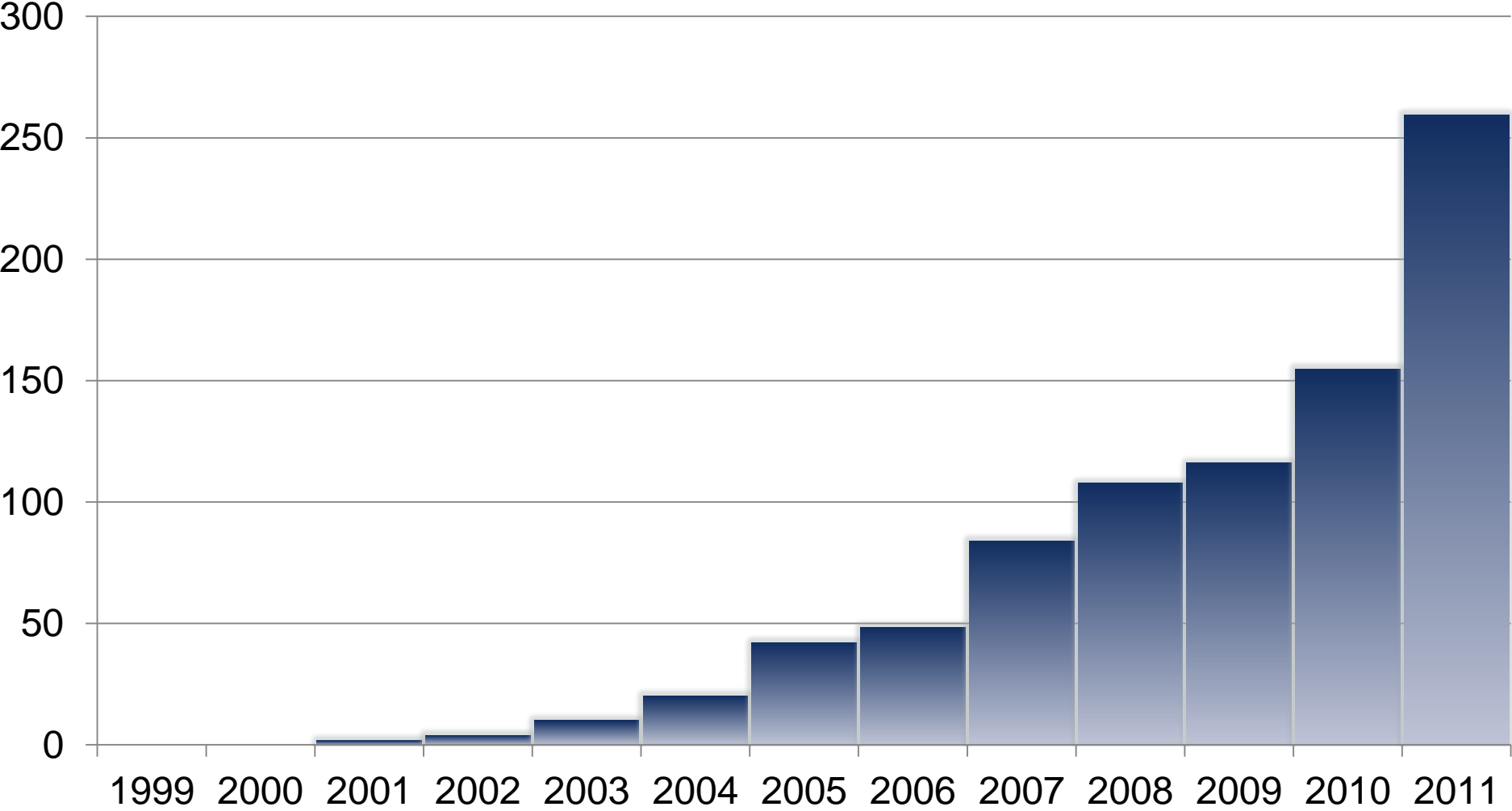
**Mellanox storage acceleration
software provides >80% more IOPS
(I/O operations per second)**

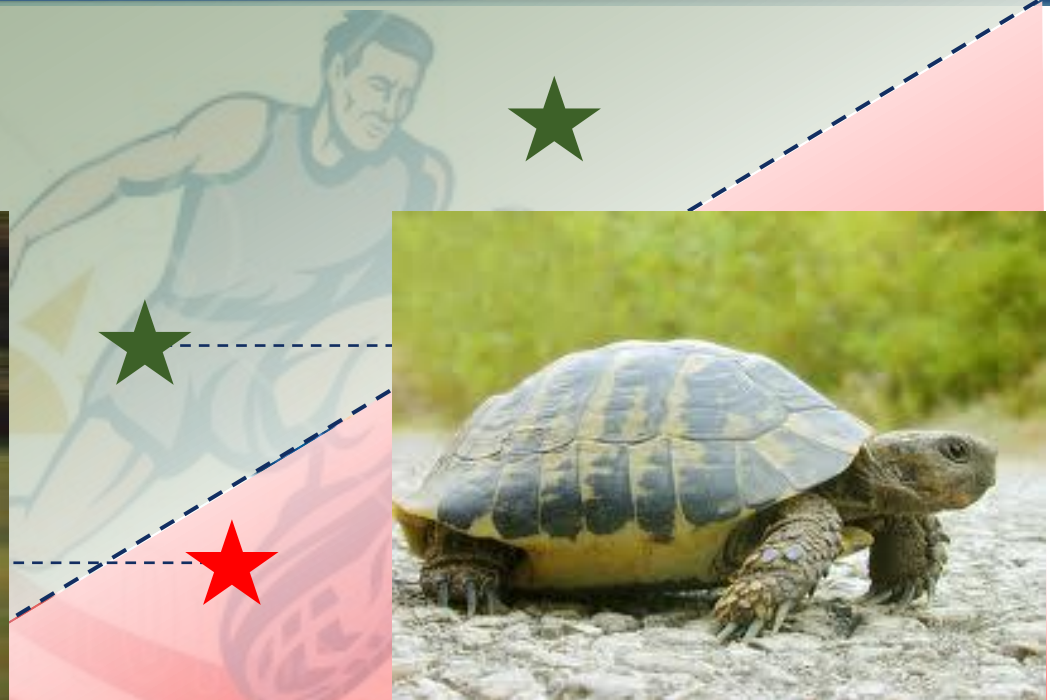


**Run as fast as you can –
and accelerate!**



Revenues





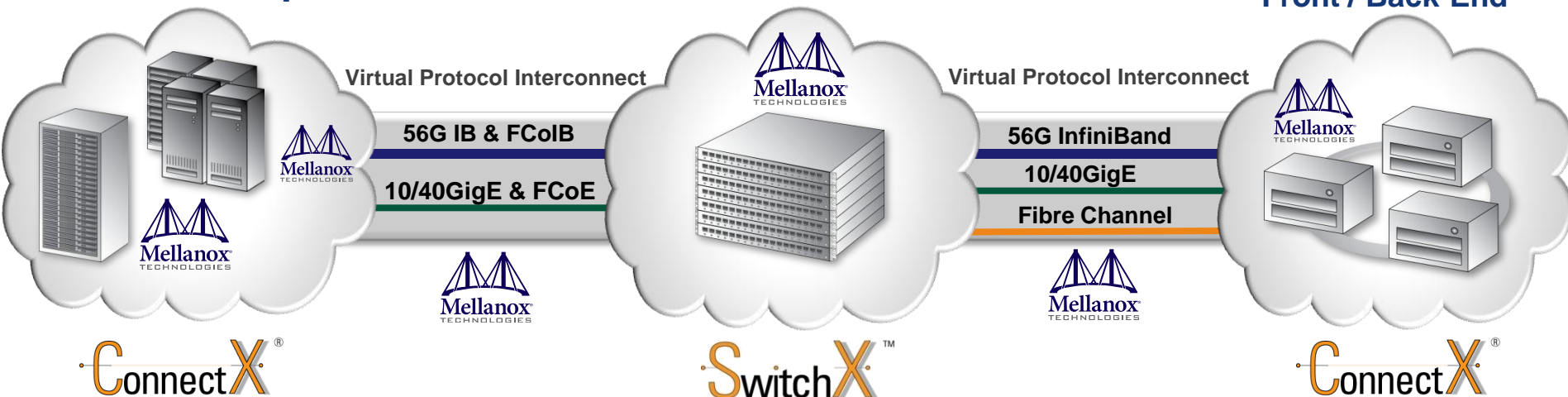
**Run as fast as you can –
and accelerate!**

Cheetah today is a Turtle tomorrow

Server / Compute

Switch / Gateway

Storage Front / Back-End



Industries Only End-to-End InfiniBand and Ethernet Portfolio

ICs	Adapter Cards	Host/Fabric Software	Switches/Gateways	Cables

THANK YOU